AI PDF BUNDLES

Midjourney Logo and Branding Prompt Pack

Minimalist Marks . Mascots . Monograms . Badges . 90+ Tested Prompt Templates

90 PROMPTS

2026-10-24

THE PROMPTS

90 total

01 Minimalist logo for [BRAND - e.g., coffee shop] named [NAME - e.g., Brew], icon [ICON - e.g., coffee bean], font [FONT - e.g., sans serif], white background --ar 1:1 --style raw --v 6.0

02 Mascot logo for [BRAND - e.g., burger joint] featuring [MASCOT - e.g., happy burger character], retro style [STYLE - e.g., 1950s diner], badge shape [SHAPE - e.g., circle badge] --ar 1:1 --v 6.0

03 Luxury monogram logo for [BRAND - e.g., fashion brand] letters [LETTERS - e.g., AM], gold foil [FOIL - e.g., gold on black], serif font [FONT], elegant --ar 1:1 --style raw

04 Tech startup logo for [BRAND - e.g., AI company] name [NAME - e.g., Neurix], abstract icon [ICON - e.g., neural network], gradient [GRADIENT - e.g., blue purple gradient], modern --ar 1:1 --v 6.0

05 Hand-drawn organic logo for [BRAND - e.g., bakery] named [NAME - e.g., Flour & Bloom], illustration [ILLUSTRATION - e.g., wheat stalk], kraft paper texture [TEXTURE], rustic --ar 1:1 --v 6.0

06 Geometric animal logo for [BRAND - e.g., outdoor brand] animal [ANIMAL - e.g., wolf], low poly [STYLE - e.g., polygonal], color [COLOR - e.g., forest green], strong --ar 1:1 --v 6.0

07 Lettermark logo for [BRAND - e.g., agency] letter [LETTER - e.g., N], negative space [SPACE - e.g., arrow inside], black and white [BW], clever --ar 1:1 --style raw

08 Vintage badge logo for [BRAND - e.g., barbershop] name [NAME - e.g., Kings Cut], year [YEAR - e.g., Est. 1992], classic barber icon [ICON - e.g., scissors], distressed --ar 1:1 --v 6.0

09 Feminine boutique logo for [BRAND - e.g., flower shop] name [NAME - e.g., Petal], botanical line art [ART - e.g., eucalyptus branch], blush color [COLOR - e.g., blush pink], soft --ar 1:1 --v 6.0

10 Esports mascot logo for team [TEAM - e.g., Thunder Wolves] animal [ANIMAL - e.g., wolf snarling], aggressive [STYLE - e.g., bold outline], colors [COLORS - e.g., electric blue], competitive --ar 1:1 --v 6.0

11 Coffee shop emblem logo [EMBLEM - e.g., circular emblem] with [TEXT - e.g., Downtown Coffee], icon [ICON - e.g., coffee cup steam], typography [TYPO - e.g., vintage serif], cozy --ar 1:1 --v 6.0

12 Modern wordmark logo for [BRAND - e.g., fintech] word [WORD - e.g., Paylo], custom lettering [LETTERING - e.g., rounded], dot accent [ACCENT - e.g., dot over i], clean --ar 3:1 --style raw

13 Cute mascot for kids brand [BRAND - e.g., kids clothing] character [CHARACTER - e.g., bear wearing t-shirt], pastel [COLORS - e.g., pastel rainbow], friendly --ar 1:1 --v 6.0

14 Luxury real estate logo for [BRAND - e.g., real estate] name [NAME - e.g., Aura Homes], icon [ICON - e.g., abstract house], gold and navy [COLORS - e.g., gold navy], premium --ar 1:1 --v 6.0

15 Brewery logo for [BREWERY - e.g., craft brewery] name [NAME - e.g., Iron Hops], hop illustration [ILLUSTRATION - e.g., hops wreath], vintage [STYLE - e.g., letterpress], bold --ar 1:1 --v 6.0

16 Fitness gym logo for [GYM - e.g., gym] name [NAME - e.g., Ironclad], icon [ICON - e.g., barbell], strong typography [TYPO - e.g., block font], black red [COLORS], powerful --ar 1:1 --v 6.0

17 Pet brand logo for [BRAND - e.g., dog grooming] name [NAME - e.g., Pawfect], paw icon [ICON - e.g., paw print heart], playful font [FONT - e.g., rounded], cute --ar 1:1 --v 6.0

18 Abstract mark for [BRAND - e.g., wellness app] shape [SHAPE - e.g., flowing wave], meaning [MEANING - e.g., calm], gradient [GRADIENT - e.g., teal to lavender], minimal --ar 1:1 --style raw

19 Restaurant logo for [RESTAURANT - e.g., sushi bar] name [NAME - e.g., Sora], Japanese brush [BRUSH - e.g., calligraphy], icon [ICON - e.g., fish], elegant Japanese --ar 1:1 --v 6.0

20 Gaming clan letter logo letters [LETTERS - e.g., GX] interlocked [STYLE - e.g., futuristic], neon glow [GLOW - e.g., cyan glow], dark background [BG], esports --ar 1:1 --v 6.0

21 Organic skincare logo for [BRAND - e.g., skincare] name [NAME - e.g., Bloom], leaf icon [ICON - e.g., leaf droplet], serif font [FONT - e.g., elegant serif], natural --ar 1:1 --v 6.0

22 Bar and nightlife logo for [BAR - e.g., cocktail bar] name [NAME - e.g., Noir], icon [ICON - e.g., martini glass], neon sign effect [EFFECT - e.g., neon pink], trendy --ar 1:1 --v 6.0

23 Construction logo for [COMPANY - e.g., construction] name [NAME - e.g., BuildCore], icon [ICON - e.g., abstract building], orange black [COLORS], industrial --ar 1:1 --v 6.0

24 Cute cafe mascot logo animal [ANIMAL - e.g., cat holding coffee], kawaii style [STYLE - e.g., Japanese kawaii], circle [SHAPE - e.g., round], Instagram brand --ar 1:1 --v 6.0

25 Travel agency logo for [AGENCY - e.g., travel] name [NAME - e.g., Wander], icon [ICON - e.g., compass], adventurous [STYLE - e.g., stamp], vintage travel --ar 1:1 --v 6.0

26 Technology letter logo for [BRAND - e.g., software] initials [INITIALS - e.g., SX], isometric [STYLE - e.g., 3D isometric], blue [COLOR - e.g., tech blue], innovative --ar 1:1 --v 6.0

27 Jewelry logo for [BRAND - e.g., jewelry] name [NAME - e.g., Liora], diamond icon [ICON - e.g., minimal diamond], thin serif [FONT - e.g., high contrast serif], luxury --ar 1:1 --style raw

28 Food truck logo for [TRUCK - e.g., taco truck] name [NAME - e.g., Taco Libre], illustration [ILLUSTRATION - e.g., smiling taco], bold colors [COLORS - e.g., yellow red], fun --ar 1:1 --v 6.0

29 Music label logo for [LABEL - e.g., records] name [NAME - e.g., Vinyl Dreams], icon [ICON - e.g., vinyl record], retro [STYLE - e.g., 70s], groovy --ar 1:1 --v 6.0

30 Eco brand logo for [BRAND - e.g., sustainable] name [NAME - e.g., Evergreen], icon [ICON - e.g., recycle leaf], earth tones [COLORS - e.g., green brown], conscious --ar 1:1 --v 6.0

31 Personal brand monogram for [NAME - e.g., John Doe] initials [INITIALS - e.g., JD], handwritten signature [STYLE - e.g., signature], black white [COLORS], creator logo --ar 1:1 --v 6.0

32 Pizza restaurant badge logo [BADGE - e.g., shield badge] text [TEXT - e.g., Mario's Pizza Est 1985], pizza icon [ICON - e.g., pizza slice], Italian colors [COLORS], classic --ar 1:1 --v 6.0

33 Fashion streetwear logo for [BRAND - e.g., streetwear] name [NAME - e.g., Void], gothic font [FONT - e.g., gothic bold], icon [ICON - e.g., eye], hypebeast --ar 1:1 --v 6.0

34 Bookstore logo for [STORE - e.g., bookstore] name [NAME - e.g., Chapter], icon [ICON - e.g., open book], literary [STYLE - e.g., classic serif], cozy --ar 1:1 --v 6.0

35 Crypto logo for [PROJECT - e.g., coin] symbol [SYMBOL - e.g., abstract coin], futuristic [STYLE - e.g., blockchain], gradient [GRADIENT - e.g., gold gradient], web3 --ar 1:1 --v 6.0

36 Kids education logo for [BRAND - e.g., preschool] name [NAME - e.g., Bright Minds], icon [ICON - e.g., lightbulb with stars], colorful [COLORS - e.g., primary colors], playful --ar 1:1 --v 6.0

37 Automotive logo for [BRAND - e.g., car detailing] name [NAME - e.g., Apex], shield [SHIELD - e.g., shield emblem], metallic [STYLE - e.g., chrome], premium auto --ar 1:1 --v 6.0

38 Yoga studio logo for [STUDIO - e.g., yoga] name [NAME - e.g., Serene], lotus icon [ICON - e.g., lotus], minimal line [STYLE - e.g., single line], zen --ar 1:1 --style raw

39 Burger mascot character logo [MASCOT - e.g., muscular burger] flexing [POSE - e.g., biceps], vintage cartoon [STYLE - e.g., rubber hose], fun food brand --ar 1:1 --v 6.0

40 Law firm logo for [FIRM - e.g., law] name [NAME - e.g., Sterling Law], scales icon [ICON - e.g., scales of justice], navy gold [COLORS - e.g., navy and gold], trustworthy --ar 1:1 --v 6.0

41 Photography logo for [PHOTOGRAPHER - e.g., photographer] name [NAME - e.g., Lens & Light], camera aperture icon [ICON - e.g., aperture], minimal [STYLE - e.g., minimalist], elegant --ar 1:1 --v 6.0

42 Plant shop logo for [SHOP - e.g., plant shop] name [NAME - e.g., Urban Jungle], monstera leaf icon [ICON - e.g., monstera], green [COLOR - e.g., sage green], botanical --ar 1:1 --v 6.0

43 Fast food chicken logo mascot [MASCOT - e.g., cool chicken] sunglasses [PROP - e.g., shades], bucket [BUCKET - e.g., chicken bucket], red white [COLORS], KFC style --ar 1:1 --v 6.0

44 Finance app logo for [APP - e.g., budgeting] name [NAME - e.g., Moni], coin icon [ICON - e.g., coin stack], rounded [STYLE - e.g., soft rounded], friendly finance --ar 1:1 --v 6.0

45 Surf brand logo for [BRAND - e.g., surf] name [NAME - e.g., Tide], wave icon [ICON - e.g., wave], retro surf [STYLE - e.g., 80s surf], beach --ar 1:1 --v 6.0

46 Minimal line art logo for [BRAND - e.g., candle brand] illustration [ILLUSTRATION - e.g., candle flame], single line [STYLE - e.g., continuous line], black [COLOR], artistic --ar 1:1 --style raw

47 Butcher shop vintage logo [LOGO - e.g., butcher] name [NAME - e.g., Prime Cut], crossed knives [ICON - e.g., cleavers], badge [SHAPE - e.g., oval badge], classic --ar 1:1 --v 6.0

48 Game studio logo for [STUDIO - e.g., indie studio] name [NAME - e.g., Pixel Forge], controller icon [ICON - e.g., pixel heart], pixel art [STYLE - e.g., 8-bit], retro game --ar 1:1 --v 6.0

49 Interior design logo for [BRAND - e.g., interior] name [NAME - e.g., Form], chair icon [ICON - e.g., mid century chair], Scandinavian [STYLE - e.g., minimal Scandinavian], modern --ar 1:1 --v 6.0

50 Ice cream shop mascot logo [MASCOT - e.g., melting ice cream character], winking [EXPRESSION - e.g., wink], pastel [COLORS - e.g., pink mint], sweet --ar 1:1 --v 6.0

51 Medical clinic logo for [CLINIC - e.g., clinic] name [NAME - e.g., CarePlus], cross icon [ICON - e.g., medical cross], blue green [COLORS - e.g., trustworthy blue], clean medical --ar 1:1 --v 6.0

52 Wine brand logo for [BRAND - e.g., winery] name [NAME - e.g., Vineyard], grape icon [ICON - e.g., grape vine], elegant serif [FONT - e.g., Didot], premium wine --ar 1:1 --v 6.0

53 Drone company logo for [COMPANY - e.g., drone] name [NAME - e.g., SkyEye], drone icon [ICON - e.g., top view drone], tech [STYLE - e.g., modern tech], aerial --ar 1:1 --v 6.0

54 Tattoo studio logo for [STUDIO - e.g., tattoo] name [NAME - e.g., Inked], skull icon [ICON - e.g., rose skull], blackwork [STYLE - e.g., traditional tattoo], bold --ar 1:1 --v 6.0

55 Bakery mascot logo [MASCOT - e.g., croissant character] French [STYLE - e.g., Parisian], beret [PROP - e.g., little beret], patisserie brand [BRAND - e.g., croissant shop], cute --ar 1:1 --v 6.0

56 Digital marketing agency logo for [AGENCY - e.g., marketing] name [NAME - e.g., ClickUp], rocket icon [ICON - e.g., rocket], growth colors [COLORS - e.g., orange blue], dynamic --ar 1:1 --v 6.0

57 Mountain outdoor logo for [BRAND - e.g., hiking] name [NAME - e.g., Summit], mountain range icon [ICON - e.g., two peaks], adventure [STYLE - e.g., badge], rugged --ar 1:1 --v 6.0

58 Luxury hotel logo for [HOTEL - e.g., hotel] name [NAME - e.g., The Monarch], crown icon [ICON - e.g., minimal crown], gold black [COLORS - e.g., luxury gold], five star --ar 1:1 --style raw

59 Barber mascot logo character [CHARACTER - e.g., mustached barber] vintage cartoon [STYLE - e.g., 1930s cartoon], pole icon [ICON - e.g., barber pole], classic --ar 1:1 --v 6.0

60 Cleaning service logo for [SERVICE - e.g., cleaning] name [NAME - e.g., Sparkle], bubble icon [ICON - e.g., sparkle bubble], blue white [COLORS - e.g., clean blue], fresh --ar 1:1 --v 6.0

61 NFT project logo for [PROJECT - e.g., NFT] name [NAME - e.g., Ape Society], ape icon [ICON - e.g., bored ape style but original], streetwear [STYLE - e.g., street], web3 --ar 1:1 --v 6.0

62 Childrens toy logo for [BRAND - e.g., toy brand] name [NAME - e.g., PlayBox], blocks icon [ICON - e.g., toy blocks], rainbow [COLORS - e.g., rainbow], joyful --ar 1:1 --v 6.0

63 Architect firm logo for [FIRM - e.g., architecture] name [NAME - e.g., LineForm], blueprint icon [ICON - e.g., blueprint lines], black white [COLORS], minimal architecture --ar 1:1 --style raw

64 Honey brand logo for [BRAND - e.g., honey] name [NAME - e.g., Golden Hive], bee icon [ICON - e.g., geometric bee], honeycomb [PATTERN - e.g., hexagon], natural --ar 1:1 --v 6.0

65 Podcast logo for [PODCAST - e.g., podcast] name [NAME - e.g., Mic Drop], microphone icon [ICON - e.g., retro mic], bold typography [TYPO - e.g., chunky], modern podcast --ar 1:1 --v 6.0

66 Luxury car logo emblem for [BRAND - e.g., car] animal [ANIMAL - e.g., horse], shield [SHIELD - e.g., luxury shield], metallic silver [STYLE - e.g., chrome], automotive emblem --ar 1:1 --v 6.0

67 Sushi restaurant logo for [RESTAURANT - e.g., sushi] name [NAME - e.g., Hana], fish icon [ICON - e.g., koi fish circle], Japanese minimal [STYLE - e.g., enso circle], zen --ar 1:1 --v 6.0

68 Security company logo for [COMPANY - e.g., security] name [NAME - e.g., Fortress], shield lock icon [ICON - e.g., shield with lock], blue gray [COLORS], trustworthy security --ar 1:1 --v 6.0

69 Donut shop mascot logo [MASCOT - e.g., donut character] sprinkles [SPRINKLES - e.g., rainbow sprinkles], smiling [EXPRESSION - e.g., big smile], pink [COLOR - e.g., donut pink], sweet shop --ar 1:1 --v 6.0

70 Fashion brand abstract logo for [BRAND - e.g., luxury] shape [SHAPE - e.g., interlocking circles], high fashion [STYLE - e.g., runway], black [COLOR - e.g., matte black], editorial --ar 1:1 --v 6.0

71 Coffee roasters logo for [BRAND - e.g., roasters] name [NAME - e.g., Black Ember], flame bean icon [ICON - e.g., burning bean], kraft [STYLE - e.g., craft], specialty --ar 1:1 --v 6.0

72 Gaming headset brand logo for [BRAND - e.g., gaming gear] name [NAME - e.g., AudioX], headphone icon [ICON - e.g., headset], aggressive font [FONT - e.g., angular], gamer --ar 1:1 --v 6.0

73 Spa and wellness logo for [SPA - e.g., spa] name [NAME - e.g., Tranquil], water drop icon [ICON - e.g., zen drop], sage color [COLOR - e.g., sage], calming --ar 1:1 --style raw

74 Burger joint retro mascot logo for [JOINT - e.g., burger] character [CHARACTER - e.g., retro chef], checkered [STYLE - e.g., checkered border], 50s diner [STYLE], American --ar 1:1 --v 6.0

75 Creative agency logo for [AGENCY - e.g., agency] name [NAME - e.g., Muse], lightbulb icon [ICON - e.g., abstract lightbulb], colorful [COLORS - e.g., vibrant], creative --ar 1:1 --v 6.0

76 Steakhouse logo for [STEAKHOUSE - e.g., steak] name [NAME - e.g., Ember], bull icon [ICON - e.g., bull head], rustic [STYLE - e.g., branded wood], premium meat --ar 1:1 --v 6.0

77 Crypto wallet logo for [WALLET - e.g., wallet] name [NAME - e.g., Vault], vault icon [ICON - e.g., minimal vault], secure [STYLE - e.g., safe], fintech --ar 1:1 --v 6.0

78 Dog walking service logo for [SERVICE - e.g., dog walking] name [NAME - e.g., Walkies], dog leash icon [ICON - e.g., dog with leash], playful [FONT - e.g., handwritten], friendly --ar 1:1 --v 6.0

79 Tea brand logo for [BRAND - e.g., tea] name [NAME - e.g., Leaf & Lore], teapot icon [ICON - e.g., minimal teapot], botanical [STYLE - e.g., herbarium], organic tea --ar 1:1 --v 6.0

80 Street food logo for [BRAND - e.g., street food] name [NAME - e.g., Wok On], wok icon [ICON - e.g., wok with flames], Asian street [STYLE - e.g., hawker], tasty --ar 1:1 --v 6.0

81 Film production logo for [COMPANY - e.g., film] name [NAME - e.g., Frame], clapperboard icon [ICON - e.g., minimal clapper], cinema [STYLE - e.g., Hollywood], cinematic --ar 1:1 --v 6.0

82 Minimal tech logo for [BRAND - e.g., SaaS] name [NAME - e.g., Linear], line icon [ICON - e.g., line graph], monochrome [COLORS - e.g., black white], startup --ar 1:1 --style raw

83 Hand lettered logo for [BRAND - e.g., coffee] text [TEXT - e.g., Good Morning], script font [FONT - e.g., brush script], heart [ICON - e.g., small heart], warm coffee shop --ar 1:1 --v 6.0

84 Esports dragon mascot logo dragon [DRAGON - e.g., angry dragon] fire [FIRE - e.g., breathing fire], team name [NAME - e.g., Inferno], fierce gaming logo --ar 1:1 --v 6.0

85 Luxury beauty logo for [BRAND - e.g., cosmetics] name [NAME - e.g., Velour], lips icon [ICON - e.g., lips], rose gold [COLOR - e.g., rose gold], glam --ar 1:1 --v 6.0

86 Courier service logo for [SERVICE - e.g., delivery] name [NAME - e.g., Swift], arrow box icon [ICON - e.g., box with arrow], orange [COLOR - e.g., delivery orange], fast --ar 1:1 --v 6.0

87 Juice bar logo for [BAR - e.g., juice] name [NAME - e.g., Squeeze], fruit icon [ICON - e.g., orange slice], fresh colors [COLORS - e.g., orange green], healthy --ar 1:1 --v 6.0

88 AI startup logo for [STARTUP - e.g., AI] name [NAME - e.g., Cortex], brain circuit icon [ICON - e.g., brain circuit], futuristic [STYLE - e.g., neural], intelligent --ar 1:1 --v 6.0

89 Brewery mascot logo for [BREWERY - e.g., beer] viking mascot [MASCOT - e.g., viking holding beer], beard [BEARD - e.g., braided beard], craft beer [STYLE], bold --ar 1:1 --v 6.0

90 Minimalist real estate icon logo abstract house [HOUSE - e.g., house line], one line drawing [STYLE - e.g., continuous line], luxury [STYLE - e.g., luxury minimal], architect --ar 1:1 --style raw --v 6.0

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