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Midjourney Fashion and Apparel Design Prompts

Trusted by 6,000+ Fashion Designers & Clothing Brands . Runway to Streetwear

100 PROMPTS

2026-10-24

THE PROMPTS

100 total

01 Fashion design for [GARMENT - e.g., oversized hoodie] for [GENDER - e.g., unisex] color [COLOR - e.g., sage green], fabric [FABRIC - e.g., heavy fleece], tech flat sketch, white background --ar 3:4 --style raw --v 6.0

02 Streetwear collection look [LOOK - e.g., cargo pants and puffer jacket] for [SEASON - e.g., winter], brand [BRAND - e.g., streetwear label], model [MODEL - e.g., male model posing], urban street --ar 2:3 --v 6.0

03 High fashion runway gown [GOWN - e.g., couture ball gown] color [COLOR - e.g., midnight blue], material [MATERIAL - e.g., velvet and silk], detail [DETAIL - e.g., draped back], Vogue style --ar 2:3 --v 6.0

04 Minimalist apparel flat lay for [ITEM - e.g., white t-shirt] brand [BRAND - e.g., basics brand], folded [FOLD - e.g., neatly folded], linen background [BACKGROUND], e-commerce photo --ar 1:1 --v 6.0

05 Athleisure set design for [SET - e.g., women's yoga set] top [TOP - e.g., sports bra] leggings [LEGGINGS - e.g., high waisted], color [COLOR - e.g., dusty rose], gym lookbook --ar 3:4 --v 6.0

06 Vintage denim jacket design [JACKET - e.g., trucker jacket] wash [WASH - e.g., acid wash], patches [PATCHES - e.g., embroidered patches], 90s style [STYLE], distressed --ar 3:4 --v 6.0

07 Mens suit design [SUIT - e.g., slim fit suit] fabric [FABRIC - e.g., charcoal wool], lapel [LAPEL - e.g., peak lapel], office [SETTING - e.g., office], formal menswear --ar 2:3 --v 6.0

08 Dress design for [OCCASION - e.g., summer wedding] silhouette [SILHOUETTE - e.g., A-line midi], print [PRINT - e.g., floral print], fabric [FABRIC - e.g., chiffon], feminine --ar 2:3 --v 6.0

09 Kids clothing collection [ITEM - e.g., kids overalls] color [COLOR - e.g., mustard yellow], pattern [PATTERN - e.g., animal print lining], playful [STYLE - e.g., Scandinavian kids], cute --ar 3:4 --v 6.0

10 Outerwear design [OUTERWEAR - e.g., trench coat] for [GENDER - e.g., women] length [LENGTH - e.g., long], belt [BELT - e.g., with belt], color [COLOR - e.g., camel], timeless --ar 2:3 --v 6.0

11 Swimwear design for [TYPE - e.g., one piece swimsuit] cut [CUT - e.g., high cut leg], print [PRINT - e.g., tropical print], model [MODEL - e.g., beach model], summer collection --ar 2:3 --v 6.0

12 Knitwear sweater design [SWEATER - e.g., chunky knit sweater] yarn [YARN - e.g., wool blend], pattern [PATTERN - e.g., cable knit], color [COLOR - e.g., cream], cozy winter --ar 3:4 --v 6.0

13 Streetwear t-shirt graphic design for [THEME - e.g., skate culture] graphic [GRAPHIC - e.g., skeleton skateboarding], placement [PLACEMENT - e.g., center chest], mockup [MOCKUP - e.g., on black tee], streetwear --ar 1:1 --v 6.0

14 Evening dress design [DRESS - e.g., slip dress] fabric [FABRIC - e.g., silk satin], slit [SLIT - e.g., thigh slit], color [COLOR - e.g., emerald], elegant evening --ar 2:3 --v 6.0

15 Workwear uniform design for [JOB - e.g., barista] apron [APRON - e.g., denim apron], shirt [SHIRT - e.g., chambray shirt], logo placement [LOGO], functional workwear --ar 2:3 --v 6.0

16 Avant-garde fashion concept [CONCEPT - e.g., deconstructed blazer] material [MATERIAL - e.g., recycled plastic], sculptural [SHAPE - e.g., exaggerated shoulders], runway editorial --ar 2:3 --style raw

17 Sportswear jersey design for [SPORT - e.g., basketball] team [TEAM - e.g., city team] colors [COLORS - e.g., black gold], number [NUMBER - e.g., 23], athletic mockup --ar 3:4 --v 6.0

18 Lingerie collection design [SET - e.g., lace bralette set] lace [LACE - e.g., chantilly lace], color [COLOR - e.g., blush], delicate [STYLE - e.g., delicate feminine], intimate apparel --ar 3:4 --v 6.0

19 Mens streetwear cargo pants [PANTS - e.g., tactical cargo] pockets [POCKETS - e.g., 6 pockets], fabric [FABRIC - e.g., ripstop], color [COLOR - e.g., khaki], techwear --ar 3:4 --v 6.0

20 Hijab fashion look [LOOK - e.g., modest street style] hijab fabric [FABRIC - e.g., chiffon hijab] color [COLOR - e.g., beige], outfit [OUTFIT - e.g., abaya], modest fashion --ar 2:3 --v 6.0

21 Sustainable fashion design from [MATERIAL - e.g., organic hemp] garment [GARMENT - e.g., loose shirt] dye [DYE - e.g., natural dye], eco brand [BRAND - e.g., slow fashion], earth tones --ar 3:4 --v 6.0

22 Leather jacket design [JACKET - e.g., biker jacket] leather [LEATHER - e.g., lambskin], hardware [HARDWARE - e.g., silver zippers], fit [FIT - e.g., cropped], classic --ar 3:4 --v 6.0

23 Co-ord set design [SET - e.g., matching linen set] shirt [SHIRT - e.g., oversized shirt] pants [PANTS - e.g., wide leg pants], color [COLOR - e.g., terracotta], summer resort --ar 2:3 --v 6.0

24 Winter coat design [COAT - e.g., wool overcoat] length [LENGTH - e.g., knee length], buttons [BUTTONS - e.g., horn buttons], color [COLOR - e.g., grey herringbone], classic menswear --ar 2:3 --v 6.0

25 Festival fashion look [LOOK - e.g., Coachella outfit] top [TOP - e.g., crochet top] bottom [BOTTOM - e.g., denim shorts], accessories [ACCESSORIES - e.g., layered jewelry], boho --ar 2:3 --v 6.0

26 Corporate apparel polo shirt [SHIRT - e.g., polo] logo [LOGO - e.g., embroidered logo left chest], color [COLOR - e.g., navy], fabric [FABRIC - e.g., pique cotton], professional --ar 1:1 --v 6.0

27 Denim jeans design [JEANS - e.g., high waisted mom jeans] wash [WASH - e.g., light wash], distressing [DISTRESS - e.g., knee rip], stitching [STITCH - e.g., contrast stitch], denim --ar 3:4 --v 6.0

28 Couture bridal dress [BRIDAL - e.g., mermaid wedding dress] lace [LACE - e.g., French lace], train [TRAIN - e.g., chapel train], veil [VEIL - e.g., cathedral veil], bridal editorial --ar 2:3 --v 6.0

29 Unisex hoodie design [HOODIE - e.g., blank hoodie] color [COLOR - e.g., heather grey], print [PRINT - e.g., minimal logo front], streetwear mockup [MOCKUP], essential --ar 3:4 --v 6.0

30 Activewear leggings design [LEGGINGS - e.g., compressive leggings] waistband [WAIST - e.g., high waist with pocket], pattern [PATTERN - e.g., camo], color [COLOR - e.g., olive], gym --ar 3:4 --v 6.0

31 Kimono inspired jacket [JACKET - e.g., haori jacket] fabric [FABRIC - e.g., silk with crane print], obi belt [BELT - e.g., wide obi], Japanese fusion fashion --ar 2:3 --v 6.0

32 Menswear lookbook shot [LOOK - e.g., layering look] sweater [SWEATER - e.g., turtleneck] coat [COAT - e.g., wool coat], street [STREET - e.g., NYC street], fall menswear --ar 2:3 --v 6.0

33 Childrens dress design [DRESS - e.g., tulle party dress] color [COLOR - e.g., pink], bow [BOW - e.g., back bow], birthday [OCCASION], cute kids fashion --ar 3:4 --v 6.0

34 Gothic fashion outfit [OUTFIT - e.g., goth dress] lace [LACE - e.g., black lace], corset [CORSET - e.g., corset top], accessories [ACCESSORIES - e.g., choker], dark fashion --ar 2:3 --v 6.0

35 Techwear jacket design [JACKET - e.g., waterproof shell] features [FEATURES - e.g., taped seams and multiple zippers], color [COLOR - e.g., black], futuristic techwear --ar 3:4 --style raw

36 Resort wear kaftan design [KAFTAN - e.g., silk kaftan] print [PRINT - e.g., Mediterranean print], length [LENGTH - e.g., maxi], beach [SETTING - e.g., beach resort], luxury resort --ar 2:3 --v 6.0

37 Formal shirt design for men [SHIRT - e.g., dress shirt] collar [COLLAR - e.g., cutaway collar], cuffs [CUFFS - e.g., French cuffs], fabric [FABRIC - e.g., poplin], business --ar 3:4 --v 6.0

38 Streetwear sneaker and apparel combo [COMBO - e.g., hoodie and Jordan] colorway [COLORWAY - e.g., matching colorway], hypebeast [STYLE], sneaker culture --ar 2:3 --v 6.0

39 Maternity fashion dress [DRESS - e.g., bump friendly dress] stretch [STRETCH - e.g., wrap dress], print [PRINT - e.g., floral], comfortable [STYLE], maternity --ar 2:3 --v 6.0

40 Upcycled fashion design from [SOURCE - e.g., old denim] garment [GARMENT - e.g., patchwork jacket] technique [TECHNIQUE - e.g., patchwork], sustainable creative --ar 3:4 --v 6.0

41 Workwear coverall design [COVERALL - e.g., utility jumpsuit] pockets [POCKETS - e.g., utility pockets], fabric [FABRIC - e.g., canvas], color [COLOR - e.g., olive drab], workwear --ar 2:3 --v 6.0

42 Evening jumpsuit design [JUMPSUIT - e.g., wide leg jumpsuit] neckline [NECKLINE - e.g., halter], fabric [FABRIC - e.g., crepe], color [COLOR - e.g., black], chic evening --ar 2:3 --v 6.0

43 Preppy college style look [LOOK - e.g., varsity jacket look] jacket [JACKET - e.g., letterman] skirt [SKIRT - e.g., pleated skirt], campus [SETTING - e.g., Ivy campus], preppy --ar 2:3 --v 6.0

44 Swim trunks design for men [TRUNKS - e.g., board shorts] pattern [PATTERN - e.g., vintage floral], length [LENGTH - e.g., mid thigh], summer menswear --ar 3:4 --v 6.0

45 Corset top design [TOP - e.g., boned corset] fabric [FABRIC - e.g., satin], boning [BONING - e.g., visible boning], color [COLOR - e.g., red], trendy Y2K --ar 3:4 --v 6.0

46 Modest fashion abaya design [ABAYA - e.g., open abaya] fabric [FABRIC - e.g., crepe], embroidery [EMBROIDERY - e.g., minimal embroidery], color [COLOR - e.g., black with white piping], elegant modest --ar 2:3 --v 6.0

47 Punk fashion jacket [JACKET - e.g., denim vest] patches [PATCHES - e.g., band patches], studs [STUDS - e.g., silver studs], DIY [STYLE - e.g., DIY punk], rebellious --ar 3:4 --v 6.0

48 Athleisure mens joggers [JOGGERS - e.g., tapered joggers] fabric [FABRIC - e.g., French terry], waist [WAIST - e.g., drawstring waist], color [COLOR - e.g., charcoal], sporty --ar 3:4 --v 6.0

49 Luxury handbag and apparel pairing [PAIRING - e.g., dress and bag] bag [BAG - e.g., leather tote], color match [MATCH - e.g., tonal], high fashion --ar 2:3 --v 6.0

50 Festival kimono coverup [COVERUP - e.g., fringe kimono] fabric [FABRIC - e.g., sheer chiffon], fringe [FRINGE - e.g., tassel fringe], boho festival --ar 2:3 --v 6.0

51 Mens knit polo shirt [SHIRT - e.g., knitted polo] texture [TEXTURE - e.g., waffle knit], color [COLOR - e.g., beige], buttons [BUTTONS - e.g., wooden buttons], old money --ar 3:4 --v 6.0

52 Tailored womens blazer [BLAZER - e.g., double breasted blazer] fabric [FABRIC - e.g., linen wool], shoulder [SHOULDER - e.g., padded shoulders], power dressing --ar 2:3 --v 6.0

53 Y2K fashion outfit [OUTFIT - e.g., low rise jeans and baby tee] top [TOP - e.g., rhinestone baby tee], early 2000s [STYLE], nostalgic Y2K --ar 2:3 --v 6.0

54 Workwear chore jacket [JACKET - e.g., French chore jacket] fabric [FABRIC - e.g., moleskin], pockets [POCKETS - e.g., three pockets], color [COLOR - e.g., faded blue], workwear classic --ar 3:4 --v 6.0

55 Bridesmaid dress collection [COLLECTION - e.g., 4 dresses same color different cuts] color [COLOR - e.g., sage], fabric [FABRIC - e.g., satin], wedding party --ar 16:9 --v 6.0

56 Streetwear balaclava and hoodie combo [COMBO - e.g., ski mask and hoodie] color [COLOR - e.g., black], urban [STYLE - e.g., drill style], street fashion --ar 2:3 --v 6.0

57 Office siren aesthetic outfit [OUTFIT - e.g., pencil skirt and blouse] skirt [SKIRT - e.g., midi pencil] blouse [BLOUSE - e.g., silk blouse], glasses [GLASSES - e.g., bayonetta glasses], corporate chic --ar 2:3 --v 6.0

58 Western wear denim outfit [OUTFIT - e.g., denim on denim] hat [HAT - e.g., cowboy hat], boots [BOOTS - e.g., cowboy boots], Americana --ar 2:3 --v 6.0

59 Puffer jacket design [JACKET - e.g., cropped puffer] fill [FILL - e.g., high fill], quilting [QUILT - e.g., horizontal quilting], color [COLOR - e.g., metallic silver], winter --ar 3:4 --v 6.0

60 Loungewear set design [SET - e.g., waffle loungewear] top [TOP - e.g., oversized tee] bottom [BOTTOM - e.g., shorts], color [COLOR - e.g., oatmeal], cozy home wear --ar 2:3 --v 6.0

61 Couture feather dress [DRESS - e.g., ostrich feather dress] feathers [FEATHERS - e.g., white feathers], lining [LINING - e.g., nude lining], editorial haute couture --ar 2:3 --style raw

62 Mens luxury knitwear cardigan [CARDIGAN - e.g., shawl collar cardigan] yarn [YARN - e.g., cashmere], buttons [BUTTONS - e.g., leather buttons], classic menswear --ar 3:4 --v 6.0

63 Skatewear collection [COLLECTION - e.g., baggy jeans and graphic tee] fit [FIT - e.g., oversized], brand [BRAND - e.g., skate brand], skatepark [SETTING], skate culture --ar 2:3 --v 6.0

64 Modest swimwear burkini design [BURKINI - e.g., sporty burkini] fabric [FABRIC - e.g., quick dry], color [COLOR - e.g., navy], active modest swim --ar 2:3 --v 6.0

65 Tailored trousers for women [TROUSERS - e.g., wide leg trousers] pleats [PLEATS - e.g., front pleats], fabric [FABRIC - e.g., wool], color [COLOR - e.g., beige], office wear --ar 3:4 --v 6.0

66 Festival crochet set [SET - e.g., crochet two piece] top [TOP - e.g., halter] skirt [SKIRT - e.g., mini skirt], handmade [STYLE - e.g., handmade crochet], summer --ar 2:3 --v 6.0

67 Military inspired parka [PARKA - e.g., M-65 parka] details [DETAILS - e.g., fishtail], camo lining [LINING - e.g., camo], color [COLOR - e.g., olive], utilitarian --ar 3:4 --v 6.0

68 Ball gown for prom [GOWN - e.g., tulle prom dress] color [COLOR - e.g., lilac], bodice [BODICE - e.g., corset bodice], sparkle [SPARKLE - e.g., glitter], prom --ar 2:3 --v 6.0

69 Minimalist capsule wardrobe flat lay [WARDROBE - e.g., 10 items] colors [COLORS - e.g., neutral tones], aesthetic [AESTHETIC - e.g., Scandinavian minimal], clean --ar 1:1 --v 6.0

70 Denim on denim look for women [LOOK - e.g., denim jacket and jeans] shades [SHADES - e.g., matching wash], styling [STYLING - e.g., tucked shirt], casual --ar 2:3 --v 6.0

71 Luxury silk pajama set [SET - e.g., silk PJ set] fabric [FABRIC - e.g., mulberry silk], piping [PIPING - e.g., contrast piping], color [COLOR - e.g., champagne], sleepwear luxury --ar 3:4 --v 6.0

72 Streetwear varsity jacket [JACKET - e.g., wool varsity] patches [PATCHES - e.g., chenille patches], colors [COLORS - e.g., black and cream], collegiate --ar 3:4 --v 6.0

73 Wedding guest dress [DRESS - e.g., chiffon guest dress] length [LENGTH - e.g., midi], sleeve [SLEEVE - e.g., puff sleeve], color [COLOR - e.g., dusty blue], elegant guest --ar 2:3 --v 6.0

74 Tech pack style flat sketch for [GARMENT - e.g., anorak jacket] front and back views [VIEWS], annotations [ANNOTATIONS - e.g., callouts for fabric], apparel tech pack --ar 3:4 --style raw

75 Boho maxi dress design [DRESS - e.g., tiered maxi] print [PRINT - e.g., paisley], fabric [FABRIC - e.g., rayon], sleeves [SLEEVES - e.g., bell sleeves], bohemian --ar 2:3 --v 6.0

76 Mens athleisure tracksuit [TRACKSUIT - e.g., velour tracksuit] jacket [JACKET - e.g., zip jacket] pants [PANTS - e.g., matching pants], retro [STYLE - e.g., 70s], sport luxury --ar 2:3 --v 6.0

77 High waist leather pants [PANTS - e.g., leather trousers] leather [LEATHER - e.g., faux leather], fit [FIT - e.g., straight leg], color [COLOR - e.g., black], edgy --ar 3:4 --v 6.0

78 Kids streetwear hoodie [HOODIE - e.g., oversized kids hoodie] graphic [GRAPHIC - e.g., dinosaur graphic], color [COLOR - e.g., bright orange], kids cool --ar 3:4 --v 6.0

79 Evening cape dress [DRESS - e.g., cape gown] cape [CAPE - e.g., attached cape], fabric [FABRIC - e.g., crepe], color [COLOR - e.g., red], dramatic evening --ar 2:3 --v 6.0

80 Workwear denim apron for [USE - e.g., pottery studio] pockets [POCKETS - e.g., tool pockets], denim [DENIM - e.g., raw denim], adjustable [STRAP - e.g., cross back], artisan --ar 3:4 --v 6.0

81 Athleisure tennis outfit [OUTFIT - e.g., tennis skirt and polo] skirt [SKIRT - e.g., pleated tennis skirt] top [TOP - e.g., polo], color [COLOR - e.g., white], preppy sport --ar 2:3 --v 6.0

82 Fringe jacket design [JACKET - e.g., suede fringe jacket] fringe length [LENGTH - e.g., long fringe], color [COLOR - e.g., tan suede], western boho --ar 3:4 --v 6.0

83 Modest office wear look [LOOK - e.g., long shirt and trousers] shirt [SHIRT - e.g., tunic shirt] pants [PANTS - e.g., wide pants], color [COLOR - e.g., neutral], modest professional --ar 2:3 --v 6.0

84 Oversized blazer dress [DRESS - e.g., blazer as dress] belt [BELT - e.g., with belt], fabric [FABRIC - e.g., wool], styling [STYLING - e.g., thigh high boots], fashion forward --ar 2:3 --v 6.0

85 Luxury knit dress [DRESS - e.g., bodycon knit dress] yarn [YARN - e.g., ribbed knit], neckline [NECK - e.g., mock neck], color [COLOR - e.g., chocolate brown], elegant knitwear --ar 2:3 --v 6.0

86 Cargo skirt design [SKIRT - e.g., midi cargo skirt] pockets [POCKETS - e.g., cargo pockets], fabric [FABRIC - e.g., cotton], color [COLOR - e.g., khaki], utilitarian skirt --ar 3:4 --v 6.0

87 Formal tuxedo design for men [TUX - e.g., velvet tuxedo] lapel [LAPEL - e.g., shawl lapel], bow tie [TIE - e.g., black bow tie], gala [OCCASION], black tie --ar 2:3 --v 6.0

88 Summer linen shirt design [SHIRT - e.g., relaxed linen shirt] buttons [BUTTONS - e.g., coconut buttons], color [COLOR - e.g., natural], beach shirt --ar 3:4 --v 6.0

89 Gothic lolita dress [DRESS - e.g., gothic lolita] lace [LACE - e.g., black lace], petticoat [PETTI - e.g., full petticoat], headpiece [HEAD - e.g., headdress], Harajuku --ar 2:3 --v 6.0

90 Ski wear outfit [OUTFIT - e.g., ski suit] jacket [JACKET - e.g., insulated jacket] pants [PANTS - e.g., ski pants], color [COLOR - e.g., neon], alpine fashion --ar 2:3 --v 6.0

91 Satin bomber jacket [JACKET - e.g., satin bomber] embroidery [EMBROIDERY - e.g., dragon embroidery], lining [LINING - e.g., quilted lining], color [COLOR - e.g., black satin], souvenir --ar 3:4 --v 6.0

92 Maternity streetwear look [LOOK - e.g., oversized shirt and leggings] comfort [COMFORT - e.g., stretchy], stylish [STYLE - e.g., street style], modern maternity --ar 2:3 --v 6.0

93 Tailored shorts for men [SHORTS - e.g., chino shorts] length [LENGTH - e.g., above knee], fabric [FABRIC - e.g., cotton twill], color [COLOR - e.g., stone], summer menswear --ar 3:4 --v 6.0

94 Victorian inspired blouse [BLOUSE - e.g., ruffled blouse] ruffles [RUFFLES - e.g., high neck ruffle], fabric [FABRIC - e.g., white cotton], vintage feminine --ar 3:4 --v 6.0

95 Athleisure windbreaker [JACKET - e.g., lightweight windbreaker] color block [BLOCK - e.g., color blocked], retro [STYLE - e.g., 90s], sporty --ar 3:4 --v 6.0

96 Bridal jumpsuit design [JUMPSUIT - e.g., lace bridal jumpsuit] lace [LACE - e.g., all lace], veil [VEIL - e.g., attached cape veil], modern bride --ar 2:3 --v 6.0

97 Denim corset top [TOP - e.g., denim corset] boning [BONING - e.g., denim boning], wash [WASH - e.g., medium wash], trendy denim top --ar 3:4 --v 6.0

98 Luxury cashmere sweater [SWEATER - e.g., turtleneck cashmere] color [COLOR - e.g., camel], quality [QUALITY - e.g., ultra soft], quiet luxury --ar 3:4 --v 6.0

99 Festival rave outfit [OUTFIT - e.g., holographic top and shorts] material [MATERIAL - e.g., holographic], accessories [ACCESSORIES - e.g., face gems], rave fashion --ar 2:3 --v 6.0

100 Mens overcoat and scarf styling [LOOK - e.g., winter layering] coat [COAT - e.g., camel overcoat] scarf [SCARF - e.g., wool scarf], street style [STYLE - e.g., Paris street], winter menswear --ar 2:3 --v 6.0

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