ChatGPT Prompts for LinkedIn Personal Branding

112 original, practical prompts for clearer posts, stronger profiles, meaningful engagement, and professional conversations.

How to use this pack
Replace bracketed details with your real context. Ask for options, then edit the result so it sounds like you. Verify facts and protect private or client information.

LinkedIn Post Ideas & Full Posts

PROMPT SET 001–004 · Copy, customize, and review before publishing

PROMPT 001

Generate 10 LinkedIn post ideas for [audience] around [expertise]. Give each a clear angle, intended reader takeaway, and suggested opening line.

PROMPT 002

Turn this idea into a useful LinkedIn post: [idea]. Start with a specific hook, explain the insight, give one practical example, and end with a genuine question.

PROMPT 003

Create a text-only LinkedIn post that teaches [skill] to beginners. Use plain language, one realistic example, and a concise takeaway.

PROMPT 004

Write three alternative hooks for a post about [topic]: one curiosity-led, one lesson-led, and one story-led. Keep all honest and non-clickbait.

ChatGPT Prompts for LinkedIn Personal Branding

LinkedIn Post Ideas & Full Posts

PROMPT SET 005–008 · Copy, customize, and review before publishing

PROMPT 005

Draft a LinkedIn post sharing a professional lesson I learned from [experience]. Keep the tone candid, useful, and respectful; do not invent details.

PROMPT 006

Transform these rough notes into a polished LinkedIn post while preserving my meaning and voice: [notes]. Flag any unclear claims rather than guessing.

PROMPT 007

Write a practical checklist post for [audience] trying to achieve [goal]. Include 5–7 actionable steps and a short, non-pushy closing question.

PROMPT 008

Create a myth-versus-reality LinkedIn post about [topic]. Explain the nuance fairly and avoid presenting opinions as universal facts.

ChatGPT Prompts for LinkedIn Personal Branding

LinkedIn Post Ideas & Full Posts

PROMPT SET 009–012 · Copy, customize, and review before publishing

PROMPT 009

Write a post explaining a common mistake people make with [task], why it happens, and a simple way to avoid it.

PROMPT 010

Create a before-and-after process post about how I approach [work task] now versus earlier. Use only these facts: [details].

PROMPT 011

Draft a concise LinkedIn post summarizing three lessons from [book, project, or experience]. Do not fabricate quotes or attribute claims without evidence.

PROMPT 012

Write a thoughtful response post to this industry trend: [trend]. Separate what is known, what is uncertain, and my reasoned perspective.

ChatGPT Prompts for LinkedIn Personal Branding

LinkedIn Post Ideas & Full Posts

PROMPT SET 013–016 · Copy, customize, and review before publishing

PROMPT 013

Turn this frequently asked client question into a helpful LinkedIn post: [question]. Answer directly, explain one caveat, and offer a next step.

PROMPT 014

Create a post that compares [approach A] and [approach B] for [audience]. Explain when each is useful instead of declaring one universally best.

PROMPT 015

Write a short case-study-style post using this verified project information: [context, actions, outcome]. Do not add metrics or results I have not supplied.

PROMPT 016

Create a post that shares a small, repeatable workflow for [task]. Number the steps and explain the value of each in one sentence.

ChatGPT Prompts for LinkedIn Personal Branding

LinkedIn Post Ideas & Full Posts

PROMPT SET 017–020 · Copy, customize, and review before publishing

PROMPT 017

Rewrite this draft in three formats: concise text post, reflective story, and practical list. Preserve factual accuracy: [draft].

PROMPT 018

Suggest 8 strong endings for a post about [topic], mixing reflective questions and practical invitations without engagement bait.

PROMPT 019

Create a post for [audience] about a misconception around [topic]. Be constructive, explain the evidence or reasoning, and avoid shaming readers.

PROMPT 020

Edit my LinkedIn post for clarity, flow, and readability. Keep my voice, remove filler, and list the major edits: [draft].

ChatGPT Prompts for LinkedIn Personal Branding

Profile Headline & About Section

PROMPT SET 021–024 · Copy, customize, and review before publishing

PROMPT 021

Write 10 LinkedIn headline options for a [role] who helps [audience] achieve [outcome]. Avoid buzzwords and unsupported superlatives.

PROMPT 022

Create headline variations focused on expertise, audience served, problem solved, and industry. Use only these facts: [experience and skills].

PROMPT 023

Review my current headline for clarity and search relevance. Suggest improvements and explain the trade-offs: [headline].

PROMPT 024

Draft a LinkedIn About section in first person using this background: [background]. Lead with who I help, show how I work, and end with a natural invitation.

ChatGPT Prompts for LinkedIn Personal Branding

Profile Headline & About Section

PROMPT SET 025–028 · Copy, customize, and review before publishing

PROMPT 025

Write three About-section openings: direct and professional, warm and personal, and expertise-led. Keep each credible and specific to [field].

PROMPT 026

Turn these career notes into a concise About section with a clear through-line: [roles, skills, interests]. Do not exaggerate seniority or results.

PROMPT 027

Help me explain a career transition from [field A] to [field B]. Emphasize transferable skills and motivation without apologizing for the change.

PROMPT 028

Create an About section for a freelancer offering [service] to [ideal client]. Explain the problem addressed, working approach, and what a first conversation covers.

ChatGPT Prompts for LinkedIn Personal Branding

Profile Headline & About Section

PROMPT SET 029–032 · Copy, customize, and review before publishing

PROMPT 029

Suggest relevant LinkedIn profile keywords for a [role] in [industry]. Group them by core skills, tools, specialisms, and audience language; avoid keyword stuffing.

PROMPT 030

Rewrite these experience bullets to emphasize actions, scope, and verified outcomes. Ask for missing context instead of inventing metrics: [bullets].

PROMPT 031

Create a clear description for my current role covering responsibilities, strengths, and impact. Use these details only: [role details].

PROMPT 032

Help me choose 5 skills to feature prominently for my target role [role]. Explain how each aligns with these real projects: [projects].

ChatGPT Prompts for LinkedIn Personal Branding

Profile Headline & About Section

PROMPT SET 033–036 · Copy, customize, and review before publishing

PROMPT 033

Draft a profile Featured-section plan using assets I actually have: [articles, portfolio, talks, projects]. Recommend an order and purpose for each.

PROMPT 034

Write a concise description of my services for LinkedIn that states who they are for, what is included, and what is outside scope: [service details].

PROMPT 035

Review my profile text for vague phrases such as 'results-driven' or 'passionate'. Replace them with concrete evidence from my experience: [profile text].

PROMPT 036

Create a LinkedIn headline for a job seeker targeting [role] in [industry]. Highlight relevant skills and direction without implying a job I do not hold.

ChatGPT Prompts for LinkedIn Personal Branding

Profile Headline & About Section

PROMPT SET 037–040 · Copy, customize, and review before publishing

PROMPT 037

Draft a profile summary that balances professional expertise with one personal motivation relevant to my work: [facts and motivation].

PROMPT 038

Suggest a simple profile refresh checklist for my role and goals. Prioritize the 5 edits most likely to make my profile clearer to the right audience.

PROMPT 039

Compare these two About-section drafts for clarity, credibility, and audience fit. Recommend a merged version and explain why: [draft A] [draft B].

PROMPT 040

Create a short profile call-to-action that feels helpful rather than salesy for [audience] interested in [topic or service].

ChatGPT Prompts for LinkedIn Personal Branding

Comments & Engagement

PROMPT SET 041–044 · Copy, customize, and review before publishing

PROMPT 041

Write 5 thoughtful comments on this LinkedIn post. Each should add a distinct insight, question, example, or respectful nuance: [post].

PROMPT 042

Help me respond to this post with a useful point from my experience. Ask me for an example if needed; do not invent personal experience: [post].

PROMPT 043

Draft three ways to disagree respectfully with this claim: [claim]. Focus on reasoning, acknowledge valid points, and avoid personal attacks.

PROMPT 044

Write a concise comment that builds on the author's point about [topic] with one practical implication for [audience].

ChatGPT Prompts for LinkedIn Personal Branding

Comments & Engagement

PROMPT SET 045–048 · Copy, customize, and review before publishing

PROMPT 045

Generate 6 genuine follow-up questions I could ask under a post about [topic] to deepen the discussion rather than fish for attention.

PROMPT 046

Create a warm reply to this comment on my post: [comment]. Thank the person, address their point, and keep the exchange conversational.

PROMPT 047

Draft a response to a critical comment that stays calm, clarifies my meaning, and acknowledges any fair criticism: [comment and context].

PROMPT 048

Write a comment that respectfully adds a missing consideration to a discussion about [topic], using neutral language and a concrete example.

ChatGPT Prompts for LinkedIn Personal Branding

Comments & Engagement

PROMPT SET 049–052 · Copy, customize, and review before publishing

PROMPT 049

Turn this idea into a short comment that recognizes the author's work and adds one specific takeaway: [idea]. Avoid generic praise.

PROMPT 050

Suggest ways to engage with posts from [industry or community] that are relevant to my expertise and audience. Keep the ideas specific and sustainable.

PROMPT 051

Write 4 comment options at different lengths for a post about [topic], from one sentence to a short paragraph, all adding real value.

PROMPT 052

Help me reply when someone asks for more detail about [point in my post]. Provide a direct answer and note what depends on context.

ChatGPT Prompts for LinkedIn Personal Branding

Comments & Engagement

PROMPT SET 053–056 · Copy, customize, and review before publishing

PROMPT 053

Draft a comment that connects [author's point] to [related concept] without hijacking the conversation or making it about me.

PROMPT 054

Create a professional thank-you reply to someone who shared my post. Make it personal to their stated contribution: [context].

PROMPT 055

Suggest a response to this ambiguous comment. Offer a friendly clarification question instead of assuming the person's intent: [comment].

PROMPT 056

Review these draft comments and remove self-promotion, canned praise, and unnecessary jargon while preserving my point: [comments].

ChatGPT Prompts for LinkedIn Personal Branding

Comments & Engagement

PROMPT SET 057–060 · Copy, customize, and review before publishing

PROMPT 057

Write a short comment sharing a useful resource about [topic]. Explain why it is relevant and avoid implying endorsement beyond what I know.

PROMPT 058

Create a simple weekly engagement routine for 15 minutes a day based on my interests in [topics] and the people I hope to learn from.

PROMPT 059

Write 5 personalized LinkedIn connection requests to [type of professional] based on this genuine shared context: [context]. Keep each brief and low-pressure.

PROMPT 060

Draft a connection note to someone whose work on [topic] I found useful. Mention the specific insight and make no immediate sales pitch.

ChatGPT Prompts for LinkedIn Personal Branding

Lead Generation & Connection Requests

PROMPT SET 061–064 · Copy, customize, and review before publishing

PROMPT 061

Create a first message after a connection is accepted. Refer to [shared context] and open a relevant conversation without asking for a favor immediately.

PROMPT 062

Write a polite follow-up to a prospect who has not replied. Keep it brief, give them an easy out, and avoid artificial urgency: [previous message].

PROMPT 063

Draft an outreach message for [service] aimed at [audience]. Lead with a relevant problem, be transparent about intent, and invite—not pressure—a reply.

PROMPT 064

Help me identify whether this prospect is a fit using only public professional context I provide: [profile summary]. Suggest one relevant, respectful conversation opener.

ChatGPT Prompts for LinkedIn Personal Branding

Lead Generation & Connection Requests

PROMPT SET 065–068 · Copy, customize, and review before publishing

PROMPT 065

Write a message offering a useful resource about [topic] to someone who may benefit. Explain why I thought of them and do not attach a hard sell.

PROMPT 066

Create 3 ways to ask a new connection about their current priorities in [field] that sound curious rather than like a qualification script.

PROMPT 067

Draft a follow-up after a discovery call summarizing agreed needs, open questions, and next steps from these notes: [notes]. Do not add commitments.

PROMPT 068

Write a concise message inviting a relevant connection to a short call about [specific shared topic]. State the purpose and make declining easy.

ChatGPT Prompts for LinkedIn Personal Branding

Lead Generation & Connection Requests

PROMPT SET 069–072 · Copy, customize, and review before publishing

PROMPT 069

Create a lead-nurture message that shares a practical tip for [audience problem] and offers a next step only if it is useful to them.

PROMPT 070

Rewrite this outreach so it is specific, human, and respectful of the recipient's time: [draft]. Remove exaggerated personalization and unsupported claims.

PROMPT 071

Generate 5 conversation starters based on this article or project the person publicly shared: [public context]. Keep each genuinely tied to the source.

PROMPT 072

Draft a response to 'not interested' that thanks the person, respects their decision, and closes the loop without another pitch.

ChatGPT Prompts for LinkedIn Personal Branding

Lead Generation & Connection Requests

PROMPT SET 073–076 · Copy, customize, and review before publishing

PROMPT 073

Create a simple LinkedIn conversation path from connection to helpful exchange to optional meeting. Include consent-aware checkpoints and no forced follow-ups.

PROMPT 074

Write a message to reconnect with a former colleague after [time/context]. Be warm, explain why I am reaching out, and avoid pretending we are closer than we are.

PROMPT 075

Suggest 6 non-salesy ways to describe my work when a connection asks what I do. Tailor each to [audience] and [service or role].

PROMPT 076

Draft a message asking a satisfied client for permission to share a short anonymized lesson from our work. Include an easy way to decline.

ChatGPT Prompts for LinkedIn Personal Branding

Personal Brand Storytelling

PROMPT SET 077–080 · Copy, customize, and review before publishing

PROMPT 077

Help me find a professional story about a turning point in [career or project]. Ask questions about the situation, choice, lesson, and what changed before drafting.

PROMPT 078

Turn these notes into a short story about a mistake and what I learned: [facts]. Keep accountability clear and avoid blaming others.

PROMPT 079

Write a post about why I chose to work in [field], based on these real motivations: [details]. Avoid a dramatic or overly polished origin story.

PROMPT 080

Create a story structure showing a challenge, the decision I made, the trade-off, and the lesson for [audience]. Use only my notes: [notes].

ChatGPT Prompts for LinkedIn Personal Branding

Personal Brand Storytelling

PROMPT SET 081–084 · Copy, customize, and review before publishing

PROMPT 081

Help me share a behind-the-scenes moment from [project] that illustrates how I work. Protect confidential details and focus on a useful lesson.

PROMPT 082

Draft a post about a belief I changed my mind about in [field]. Show what challenged the belief and what I think now: [details].

PROMPT 083

Turn this client or team lesson into an anonymized story. Remove identifying details and do not disclose confidential information: [approved facts].

PROMPT 084

Write a post about a small win that mattered because [reason]. Keep the scale honest and recognize collaborators where appropriate: [details].

ChatGPT Prompts for LinkedIn Personal Branding

Personal Brand Storytelling

PROMPT SET 085–088 · Copy, customize, and review before publishing

PROMPT 085

Help me explain a gap, pivot, or non-linear career step in a confident, factual way. Emphasize what I learned and can contribute: [context].

PROMPT 086

Create three storytelling angles for the same professional experience: a lesson, a decision-making insight, and a practical tip: [experience].

PROMPT 087

Draft a post about a mentor or colleague's influence using details I have permission to share. Avoid invented quotes and give appropriate credit: [details].

PROMPT 088

Write a reflective post about a difficult trade-off in [work situation]. Explain the competing priorities and what guided my decision: [facts].

ChatGPT Prompts for LinkedIn Personal Branding

Personal Brand Storytelling

PROMPT SET 089–092 · Copy, customize, and review before publishing

PROMPT 089

Help me describe my working principles through a real example for each: [principles and examples]. Keep the tone grounded rather than self-congratulatory.

PROMPT 090

Create a short story about a project that did not go as planned. Focus on the adjustment, learning, and what I would do differently: [facts].

PROMPT 091

Turn a recurring question from my career into a personal-brand story that helps [audience] make a better decision: [question and experience].

PROMPT 092

Draft a post about the kind of work I want to do more of and why. Connect it to my skills and values without dismissing other work: [details].

ChatGPT Prompts for LinkedIn Personal Branding

Personal Brand Storytelling

PROMPT SET 093–096 · Copy, customize, and review before publishing

PROMPT 093

Help me write a 'what people don't see' post about the effort behind [skill or outcome]. Keep it realistic and avoid implying constant hustle is required.

PROMPT 094

Review this personal story for clarity, relevance, privacy, and authenticity. Flag details to verify or remove before publishing: [draft].

PROMPT 095

Plan a 5-part LinkedIn content series about [topic] for [audience]. Give each post one distinct learning objective and a logical sequence.

PROMPT 096

Outline a 7-slide carousel teaching [skill]. Give each slide a clear heading, one key point, and concise supporting copy.

ChatGPT Prompts for LinkedIn Personal Branding

Content Series & Carousel Prompts

PROMPT SET 097–100 · Copy, customize, and review before publishing

PROMPT 097

Turn this long explanation into a carousel outline with a strong opening, a step-by-step middle, a recap, and a useful closing: [text].

PROMPT 098

Create a weekly content calendar around these 3 pillars: [pillars]. Balance educational, reflective, conversational, and service-related posts.

PROMPT 099

Develop a recurring 'one useful idea' series for [audience]. Suggest 10 episode titles and a repeatable format for each episode.

PROMPT 100

Design a carousel comparing [approach A] with [approach B]. Include context, decision criteria, examples, and a balanced conclusion.

ChatGPT Prompts for LinkedIn Personal Branding

Content Series & Carousel Prompts

PROMPT SET 101–104 · Copy, customize, and review before publishing

PROMPT 101

Create a 6-slide checklist carousel for [task]. Keep each slide scannable and make the final slide a practical next step.

PROMPT 102

Turn a frequently asked question about [topic] into a 4-post mini-series: basics, common mistake, example, and advanced consideration.

PROMPT 103

Suggest 12 content ideas that repurpose one verified project or article into distinct formats without repeating the same point: [source material].

PROMPT 104

Create a carousel outline explaining a process from start to finish: [process]. Include prerequisites, steps, a common pitfall, and a recap.

ChatGPT Prompts for LinkedIn Personal Branding

Content Series & Carousel Prompts

PROMPT SET 105–108 · Copy, customize, and review before publishing

PROMPT 105

Plan a monthly LinkedIn calendar for [role] with [posting frequency] and [time available]. Make it sustainable and include a light review routine.

PROMPT 106

Write a reusable template for a case-study carousel using only approved information: context, challenge, approach, result if verified, and lesson.

PROMPT 107

Build a content series that answers the top 5 questions [audience] asks about [topic]. For each, propose a hook and practical takeaway.

PROMPT 108

Create a 5-slide myth-check carousel about [topic]. Present each claim fairly, explain nuance, and identify what evidence would support it.

ChatGPT Prompts for LinkedIn Personal Branding

Content Series & Carousel Prompts

PROMPT SET 109–112 · Copy, customize, and review before publishing

PROMPT 109

Turn this post into a short carousel, a text-only post, and a newsletter outline. Keep the core message consistent but adapt the format: [post].

PROMPT 110

Suggest a repeatable visual hierarchy for my carousels: title, body, example, takeaway, and source note. Keep layouts readable and consistent.

PROMPT 111

Create a 10-episode series on lessons learned while working in [field]. Make each episode specific, distinct, and grounded in real experience.

PROMPT 112

Audit this content calendar for repetition, unclear audience fit, and unrealistic workload. Recommend changes that preserve my main goals: [calendar].

Results vary by tool version and settings.