

AI Writing Styles Cheat Sheet

Essential tone descriptors, style modifiers, and copyable prompts for AI writing control.

1. EXECUTIVE & PROFESSIONAL TONES

Corporate Authoritative Style

TONE MODIFIER

Best for whitepapers, formal reports, shareholder updates, and official announcements.

"Adopt an authoritative, professional tone. Use active voice, objective vocabulary, concise phrasing, and data-driven insights. Avoid jargon, slang, or emotional language."

Persuasive Sales & Copywriting Style

TONE MODIFIER

Ideal for landing pages, product launch announcements, and marketing emails.

"Write using the PAS (Problem-Agitate-Solve) framework. Maintain a confident, customer-centric tone focused on key benefits, clear call-to-actions, and strong value propositions."

Technical & Analytical Style

TONE MODIFIER

Tailored for documentation, user guides, engineering updates, and system architecture briefs.

"Adopt a precise, analytical style. Focus on technical clarity, step-by-step logical structure, exact terminology, and structured bulleted lists. Omit fluff and filler."

2. CONVERSATIONAL & CREATIVE TONES

Relatable Storytelling Style

TONE MODIFIER

Great for founder stories, blog introductions, personal newsletters, and social media posts.

"Write in a warm, first-person conversational voice. Use vivid imagery, short sentence structures, engaging hooks, and authentic, relatable narrative beats."

2. CONVERSATIONAL & CREATIVE TONES (CONT.)

Educational & Instructional Style

TONE MODIFIER

Perfect for tutorials, onboarding guides, course materials, and explanatory articles.

"Write as an encouraging subject matter expert. Break down complex concepts into simple analogies, use clear headings, and provide practical takeaways for readers."

3. EDITORIAL & SPECIALIZED WRITING STYLES

Minimalist & Direct Style

TONE MODIFIER

Designed for quick executive summaries, Slack updates, and bulleted project briefs.

"Write in a ultra-concise style. Limit sentences to under 15 words. Eliminate qualifiers, adverbs, and introductory preambles. Prioritize clarity over elaboration."

Witty & Thought-Provoking Style

TONE MODIFIER

Effective for opinion pieces, LinkedIn thought leadership, and brand essays.

"Adopt a sharp, intellectually curious tone. Open with a counter-intuitive hook, use rhetorical questions, and challenge conventional wisdom with balanced arguments."

4. ESSENTIAL FRAMEWORK FOR PROMPTING TONE

Custom Style Prompt Formula

FRAMEWORK

Combine core elements to construct custom brand voice prompts.

"Act as a [ROLE]. Write a [FORMAT] about [TOPIC] in a [TONE] tone. Target audience is [AUDIENCE]. Key constraint: [CONSTRAINT/STYLE RULE]."

5. BEST PRACTICES FOR CONTROLLING AI STYLE

Style Control Guidelines

BEST PRACTICES

- **Provide Sample Text:** Feed 2-3 paragraphs of reference writing to train the model on exact tone and syntax.
- **Use Negative Constraints:** Explicitly list words, clichés, or phrasing styles the model must avoid.

