

AI Prompts for Sales Teams and Closing Deals

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- 01 Act as a B2B sales expert. Write a cold email for [PRODUCT/SERVICE] targeting [TARGET ROLE] in [INDUSTRY] that gets a reply by focusing on their pain point [PAIN POINT].
 - 02 Create a personalized LinkedIn connection request message for [TARGET PERSONA] at [COMPANY TYPE] that mentions [THEIR RECENT POST/ACHIEVEMENT] and offers value about [TOPIC].
 - 03 Write a cold call opening script for selling [PRODUCT] to [TARGET AUDIENCE] that builds rapport in the first 15 seconds and avoids sounding salesy.
 - 04 Generate 10 subject lines for a cold outreach email about [PRODUCT] that create curiosity and improve open rates for [INDUSTRY].
 - 05 Create a follow-up email sequence of 3 emails for a prospect who didn't reply to my initial email about [PRODUCT]. Make it polite, persistent, and value-driven.
 - 06 Write a LinkedIn DM script for following up after a connection accepts, for my business [BUSINESS TYPE] that helps [AUDIENCE] achieve [RESULT].
 - 07 Act as a sales coach. Help me handle the objection "It's too expensive" for my product [PRODUCT] priced at [PRICE] with ROI of [ROI BENEFIT].
 - 08 Create a discovery call questionnaire with 15 questions to understand my prospect's needs for [PRODUCT/SERVICE] in [INDUSTRY].
 - 09 Write a value proposition pitch for [PRODUCT] that explains what it does, who it helps, and the tangible outcome [OUTCOME] in under 30 seconds.
 - 10 Generate 10 qualifying questions to identify if a lead is a good fit for my service [SERVICE] targeting [IDEAL CUSTOMER PROFILE].
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- 11 Act as a consultative seller. Write a script to uncover the prospect's budget for [PRODUCT] without making it awkward.
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- 12 Create a cold email that uses the PAS framework (Problem, Agitate, Solve) for [PRODUCT] solving [PROBLEM] for [AUDIENCE].
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- 13 Write a response to the objection "We already have a vendor for this" for my product [PRODUCT] that positions my solution as different.
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- 14 Generate a voicemail script under 30 seconds for a prospect [NAME] at [COMPANY] about [PRODUCT] that makes them want to call back.
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- 15 Create a LinkedIn outreach campaign of 4 messages (connection + 3 follow-ups) for selling [SERVICE] to [TARGET ROLE].
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- 16 Write an email that re-engages a cold lead who went silent after a demo of [PRODUCT] with a soft, value-based approach.
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- 17 Act as a sales strategist. How should I approach selling [HIGH-TICKET PRODUCT] to [ENTERPRISE COMPANY TYPE] with a long sales cycle?
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- 18 Create a script for asking for referrals from a happy customer [CUSTOMER TYPE] who achieved [RESULT] with my product [PRODUCT].
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- 19 Write a proposal introduction paragraph for a client [CLIENT NAME] needing [SOLUTION] that builds trust and shows understanding.
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- 20 Generate 10 icebreakers for cold emails that reference [INDUSTRY TREND] or [COMPANY NEWS] to personalize outreach for [PRODUCT].
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- 21 Create a comparison one-pager outline for [MY PRODUCT] vs [COMPETITOR PRODUCT] highlighting 5 key differentiators for [AUDIENCE].
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- 22 Write a script to handle "I need to think about it" objection for [PRODUCT] by creating urgency without pressure.
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- 23 Act as a closer. Write a closing email that summarizes the value, next steps, and asks for a decision on [PRODUCT] for [COMPANY].
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- 24 Create a discovery call opening that sets the agenda, builds credibility, and makes the prospect [TARGET PERSONA] comfortable.
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- 25 Generate 10 LinkedIn post ideas for a salesperson selling [PRODUCT] to attract inbound leads in [INDUSTRY].
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- 26 Write a thank-you email after a discovery call with [PROSPECT NAME] that recaps their pain points [PAIN POINTS] and next steps for [PRODUCT].
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- 27 Create a script for upselling an existing customer from [CURRENT PLAN] to [PREMIUM PLAN] by showing ROI of [BENEFIT].
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- 28 Act as a negotiation expert. How do I negotiate price for [PRODUCT] when the client says their budget is [LOWER BUDGET] than my price [YOUR PRICE]?
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- 29 Write a case study email template that shares how [SIMILAR CLIENT] achieved [RESULT] using [PRODUCT] to build social proof.
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- 30 Generate a sales call closing checklist to ensure I cover needs, value, objections, and next steps for [PRODUCT].
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- 31 Create a cold outreach email for [PRODUCT] that starts with a trigger event [TRIGGER - e.g., funding, hiring, expansion] at [COMPANY].
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- 32 Write a response to "Send me more information" that actually qualifies the prospect and books a call for [PRODUCT].
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- 33** Act as a sales manager. Create a daily prospecting plan for an SDR selling [PRODUCT] with 2 hours for outreach, including email, LinkedIn, and calls.
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- 34** Generate 10 questions to uncover the decision-making process at [COMPANY TYPE] for buying [PRODUCT TYPE].
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- 35** Write a LinkedIn voice note script (30 seconds) for [TARGET PERSONA] about [PRODUCT] that sounds natural and helpful.
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- 36** Create a follow-up SMS script for a prospect who missed a scheduled call about [PRODUCT] - friendly and professional.
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- 37** Act as a storytelling seller. Write a story-based pitch for [PRODUCT] that shares how [CLIENT] went from [PROBLEM] to [RESULT].
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- 38** Write an email that creates urgency for [PRODUCT] without being pushy, using [UPCOMING DEADLINE / PRICE INCREASE / LIMITED SLOTS].
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- 39** Generate 10 objection handling scripts for the most common objections in [YOUR INDUSTRY] for [PRODUCT].
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- 40** Create a sales email that uses social proof: Mention that companies like [COMPANY A] and [COMPANY B] use [PRODUCT] to achieve [RESULT].
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- 41** Write a script for a product demo of [PRODUCT] for [TARGET PERSONA] that focuses on benefits, not just features, with a clear structure.
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- 42** Act as a closer. What are 5 closing techniques I can use for [PRODUCT] when the prospect is 80% ready but hesitating?
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- 43** Create a mutual action plan template for closing a deal with [PROSPECT COMPANY] for [PRODUCT] including steps and timeline.
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- 44 Write a break-up email for a prospect who hasn't replied in 4 follow-ups about [PRODUCT] that either revives or closes the loop professionally.
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- 45 Generate 10 questions to ask at the end of a sales call to secure a clear next step for [PRODUCT].
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- 46 Create a personalized Loom video script for [PROSPECT NAME] at [COMPANY] showing how [PRODUCT] can solve their specific problem [PROBLEM].
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- 47 Write a script to handle "We don't have budget right now" for [PRODUCT] by reframing ROI and payment options.
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- 48 Act as a sales copywriter. Write a one-page sales sheet for [PRODUCT] with headline, 3 benefits, features, testimonial, and CTA.
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- 49 Generate 10 CTAs for sales emails for [PRODUCT] that are low-friction and increase reply rates.
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- 50 Create a sales meeting agenda for a 30-minute call with [PROSPECT TYPE] about [PRODUCT] that keeps the call focused and valuable.
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- 51 Write an email to get past the gatekeeper to reach [DECISION MAKER ROLE] at [COMPANY TYPE] for [PRODUCT].
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- 52 Act as a consultative closer. Write a script to summarize the prospect's pain points [PAIN POINTS] and tie them directly to my solution [PRODUCT].
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- 53 Create a LinkedIn comment strategy for engaging with [TARGET PERSONA] posts before pitching [PRODUCT] to warm them up.
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- 54 Write a response to "Your competitor is cheaper" for [PRODUCT] that focuses on value, not price war.
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- 55** Generate 10 sales email templates for different stages: cold, follow-up, after demo, proposal sent, and closing for [PRODUCT].
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- 56** Create a script for asking for the sale directly at the end of a demo for [PRODUCT] without sounding aggressive.
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- 57** Write a case study one-pager outline for how [CLIENT NAME] in [INDUSTRY] achieved [RESULT] with [PRODUCT] - include challenge, solution, result.
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- 58** Act as a sales enablement expert. What 5 sales assets should I create for my team selling [PRODUCT] to [AUDIENCE]?
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- 59** Create a cold calling objection handling cheat sheet for top 5 objections for [PRODUCT] in [INDUSTRY].
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- 60** Write a personalized proposal closing paragraph for [CLIENT NAME] that reinforces value of [PRODUCT] and asks for signature by [DATE].
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- 61** Generate 10 creative follow-up ideas that are not just "checking in" for a prospect interested in [PRODUCT].
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- 62** Create a script to cross-sell [ADDITIONAL PRODUCT] to an existing customer who already bought [CORE PRODUCT].
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- 63** Write a sales email that uses the Before-After-Bridge framework for [PRODUCT] helping [AUDIENCE] go from [BEFORE] to [AFTER].
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- 64** Act as a sales trainer. Give me 10 role-play scenarios for my sales team selling [PRODUCT] to practice objection handling.
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- 65** Create a 7-day email nurture sequence for leads who downloaded [LEAD MAGNET] but are not ready to buy [PRODUCT] yet.
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- 66 Write a LinkedIn InMail that gets a reply from a C-level executive [C-LEVEL TITLE] at [COMPANY TYPE] about [PRODUCT] - under 100 words.
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- 67 Generate 10 questions to uncover the true urgency behind a prospect's need for [PRODUCT].
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- 68 Create a sales script for handling "I need to talk to my partner/boss" for [PRODUCT] and securing a joint call.
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- 69 Write an email that offers a free audit or assessment of [PROBLEM AREA] as a lead-in to selling [PRODUCT].
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- 70 Act as a closer. Write a final proposal follow-up email that creates a decision deadline for [PRODUCT] for [PROSPECT COMPANY].
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- 71 Create a sales battle card for [MY PRODUCT] vs [COMPETITOR] including strengths, weaknesses, and talking points for [TARGET PERSONA].
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- 72 Write a script for a quarterly business review (QBR) call with an existing client [CLIENT NAME] using [PRODUCT] to identify upsell opportunities.
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- 73 Generate 10 ways to add value in a follow-up email without pitching, for a prospect considering [PRODUCT].
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- 74 Create a sales email template that tells a customer success story of [SIMILAR COMPANY] achieving [METRIC] with [PRODUCT].
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- 75 Write a cold call voicemail + email combo script for [TARGET PERSONA] about [PRODUCT] to increase callback rate.
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- 76 Act as a sales psychologist. How do I use social proof, scarcity, and authority ethically to close more deals for [PRODUCT]?
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- 77** Create a discount offer email for [PRODUCT] that protects value and doesn't devalue the product, offering [DISCOUNT TYPE] for [REASON].
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- 78** Write a script for transitioning from discovery to demo for [PRODUCT] smoothly without losing momentum.
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- 79** Generate 10 power phrases to use during a sales call for [PRODUCT] that build trust and credibility.
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- 80** Create a proposal template structure for [SERVICE TYPE] that includes scope, timeline, investment, and guarantee for [CLIENT TYPE].
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- 81** Write a response to a prospect who says "This is not a priority right now" for [PRODUCT] that reframes the cost of inaction.
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- 82** Act as an enterprise sales expert. How do I navigate a deal with multiple stakeholders at [COMPANY TYPE] for [PRODUCT]?
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- 83** Create a post-demo email that recaps key features discussed [FEATURES] and ties them to prospect's goals [GOALS] for [PRODUCT].
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- 84** Write a script for asking for a testimonial or case study from a happy customer [CUSTOMER NAME] who got [RESULT] from [PRODUCT].
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- 85** Generate 10 follow-up email subject lines for after sending a proposal for [PRODUCT] to [COMPANY].
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- 86** Create a sales script for a free trial to paid conversion call for [PRODUCT] with trial user [USER TYPE].
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- 87** Write a closing question list of 5 trial closes to test buying temperature during a call for [PRODUCT].
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Act as a sales leader. Create a weekly sales team huddle agenda focused on closing more deals for [PRODUCT].

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Create a lost deal re-engagement email for a prospect [PROSPECT NAME] who chose [COMPETITOR/NO DECISION] 3 months ago for [PRODUCT].

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Write a win-back email for a churned customer [CUSTOMER TYPE] of [PRODUCT] offering a new feature [NEW FEATURE] or incentive to return.

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