AI PROMPT PACK | 2026 EDITION



AI Prompts for Reels & TikTok Scripts

That Hook in 3 Seconds

200 COPY-PASTE PROMPTS

Works with ChatGPT | Claude | Gemini AIPDFBUNDLES.COM

AI PROMPT PACK | 2026 EDITION

AI Prompts for Reels & TikTok Scripts That Hook in 3 Seconds

200	9	3
COPY-PASTE PROMPTS	CHAPTERS	AI TOOLS SUPPORTED

The first three seconds decide whether a short video gets watched. This pack contains 200 AI prompts for hooks, scripts, captions and content ideas across Reels, TikTok and Shorts.

Important notice

Choose a niche, paste the prompt into your AI tool and add your topic. Test several hooks per idea, keep what performs, and film in your own style. Results depend on your content quality and consistency. Prompts are starting points and do not guarantee any particular result. You are responsible for reviewing, editing and verifying every AI output before you use it.

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Welcome and How to Use This Pack

This pack is built so you can open it, copy a prompt, and get a useful first draft in minutes. Every prompt is original, follows the same simple layout, and is written to work with ChatGPT, Claude, Gemini and similar AI assistants.

Start in 5 steps

1. **Pick a chapter** that matches the task in front of you today.
2. **Copy the prompt** from its shaded box and paste it into your AI tool.
3. **Replace every [BRACKET]** with your real details: names, numbers, audience, goal, tone.
4. **Read and refine.** Ask follow-ups such as make it shorter, more formal, or give me three options.
5. **Save your winners** in the Prompt Tracker at the end so your best prompts are one click away.

How the prompt cards work

> **EXAMPLE Prompt title tells you the use case**
>
> The shaded text is the exact prompt to copy. Anything in **[BRACKETS]** is a placeholder you fill in, for example **[YOUR AUDIENCE]** or **[TONE]**.

Get better results every time

- **Add context.** The more specific your details, the more useful the answer. Include audience, goal and constraints.
- **Name the format.** Ask for a table, a checklist, three variations, or a word limit when you need one.
- **Iterate.** Treat the first reply as a draft. One or two follow-up messages usually double the quality.
- **Keep your voice.** Paste a short sample of your own writing and ask the AI to match its tone.
- **Verify.** Check facts, figures, names and any rules that apply to you before publishing or sending.

Privacy reminder: never paste passwords, payment details or sensitive personal or client information into an AI tool. Use placeholders or anonymized examples instead.

CHAPTER 1 8 PROMPTS

Short-Form Basics and Setup

Audience prompt, tone prompt, video format cheat sheet

Short videos work when they are clear, fast and made for a specific viewer. Start with these setup prompts so every hook and script that follows matches your audience and your voice.

001 Creator Profile Setup

Act as my short-form video strategist. I make content about **[NICHE]** for **[AUDIENCE]** on **[PLATFORMS]**. My tone is **[TONE]**. Ask me five questions about my goals and style, then summarize my creator profile in one paragraph.

002 Audience Pain Point Map

List fifteen problems, frustrations and questions that **[AUDIENCE]** has about **[NICHE]**. Group them into themes and mark the five that could make the strongest short videos.

003 Content Pillar Builder

Create five content pillars for a **[NICHE]** creator, each with a purpose, example topics and the best video format. Balance education, entertainment, story and promotion.

004 Voice and Style Guide

Read this sample of my speaking or writing and write a short style guide covering sentence length, favorite phrases, humor level and words to avoid: **[PASTE SAMPLE]**

005 Video Format Cheat Sheet

Explain the most common short-form video formats, such as talking head, voiceover, list, story, tutorial and reaction. For each give the best use, ideal length and a hook example for **[NICHE]**.

006 Platform Differences Guide

Compare how Instagram Reels, TikTok and YouTube Shorts differ in tone, length and audience behavior in general terms. Suggest how I should adapt one idea for each platform.

007 Competitor Content Review

Based on these video descriptions from creators in my niche, identify patterns in hooks, formats and topics, and suggest three gaps I could fill: **[PASTE DESCRIPTIONS]**

008 Content Rules Checklist

Create a short checklist to review each video before posting, covering hook strength, value, clarity, captions, accuracy, copyright-safe audio, platform guidelines and a call to action.

PRO TIP Save your Creator Profile in a note and paste it at the start of each chat. Your scripts will sound consistent and need less editing.

CHAPTER 2 30 PROMPTS

Hook Generators

Question, shock, story, contrarian, how-to and curiosity hooks

The first seconds decide everything. These hook prompts give you openings across ten proven styles so you can test several versions of every idea.

009 Question Hooks

Write ten question hooks for a video about **[TOPIC]** for **[AUDIENCE]**. Each must be under ten words and create curiosity without being misleading.

010 Bold Statement Hooks

Write ten bold opening statements about **[TOPIC]** that challenge a common belief. Keep them accurate, specific and under twelve words.

011 Problem Hooks

Write ten hooks that start with a relatable problem **[AUDIENCE]** faces with **[TOPIC]**. Use direct language and make the viewer feel understood.

012 Curiosity Gap Hooks

Write ten curiosity gap hooks for **[TOPIC]** that hint at a useful insight without giving it away. Avoid clickbait and make sure the video can deliver the payoff.

013 Number and List Hooks

Write ten list hooks such as three mistakes or five tools for **[TOPIC]**. Vary the numbers and promise something practical in each.

014 Story Hooks

Write ten story-style openings for **[TOPIC]** that start in the middle of a moment, such as the day I realized or the time I almost. Keep each under fifteen words.

015 Myth Busting Hooks

Write ten hooks that call out a common myth about **[TOPIC]** in the form stop believing that or you have been told wrong. Keep them truthful.

016 Beginner Hooks

Write ten hooks speaking directly to beginners about **[TOPIC]**, using phrases such as if you are just starting and the first thing to know. Keep them welcoming.

017 Contrarian Hooks

Write ten respectful contrarian hooks about **[TOPIC]** that offer an unpopular but defensible opinion. Avoid insults or attacking individuals.

018 Result First Hooks

Write ten hooks that begin with a realistic outcome and then promise to show how, such as how I did X in Y. Use only outcomes I can honestly demonstrate: **[MY REAL RESULT]**

019 Pattern Interrupt Hooks

Write ten surprising, pattern-interrupting openers for **[TOPIC]** that grab attention in the first second, such as an unexpected action or phrase, while staying relevant.

020 Social Proof Hooks

Write ten hooks that reference real feedback, comments or questions from viewers about **[TOPIC]**. Use placeholders for the actual quotes: **[REAL COMMENT]**

021 Warning Hooks

Write ten hooks that gently warn about a common mistake in **[TOPIC]** without fear-mongering, such as before you do this, read this.

022 Secret and Insider Hooks

Write ten hooks that share insider tips or lesser-known tricks in **[NICHE]**, avoiding exaggerated claims like secret that nobody knows.

023 Time-Based Hooks

Write ten hooks built around time, such as in 30 seconds, in one minute or in just ten minutes a day, for **[TOPIC]**. Make sure the promise is realistic.

024 Comparison Hooks

Write ten hooks that compare two options in **[TOPIC]**, such as A versus B or what I wish I knew before choosing. Keep them neutral and curiosity-driven.

025 Challenge Hooks

Write ten hooks that invite viewers to try a quick challenge related to **[TOPIC]**, such as try this for a week or can you do this in a minute.

026 Emotional Hooks

Write ten emotionally resonant hooks about **[TOPIC]** that connect to hopes, frustrations or relief, while staying honest and respectful.

027 Direct Address Hooks

Write ten hooks that call out a specific viewer, such as if you are a **[AUDIENCE MEMBER]** who struggles with **[PROBLEM]**, this is for you.

028 Trend-Style Hooks

Write ten hooks that adapt a popular format to my niche **[NICHE]**, such as things that just make sense or rating things. Keep them original and not tied to copyrighted audio.

029 Fast Fact Hooks

Write ten hooks that open with a surprising but verifiable fact about **[TOPIC]**. Add a placeholder to verify each fact: **[VERIFY SOURCE]**

030 Hook Rewrite

Rewrite this weak opening line five ways to make it clearer, more specific and more attention-grabbing without changing the meaning: **[PASTE HOOK]**

031 Hook and Visual Pairing

For each of these hooks, suggest the first visual or action on screen that matches the words and makes the opening stronger: **[PASTE HOOKS]**

032 Hook Testing Plan

Create a simple plan to test five different hooks on the same video idea over two weeks, including what to measure and how to decide the winner.

033 Series Opening Hooks

Write ten hooks for part one of a video series on **[TOPIC]** that make viewers want to follow for part two.

034 Hook Bank by Funnel Stage

Write six hooks each for awareness, consideration and conversion videos for **[PRODUCT/SERVICE]**. Keep them helpful rather than pushy.

035 Hooks for Faceless Videos

Write ten text-on-screen hooks for faceless videos about **[TOPIC]** that work with stock clips or screen recordings and stay under eight words.

036 Voiceover Hooks

Write ten spoken voiceover hooks for **[TOPIC]** that sound natural when read aloud and can be delivered in under three seconds.

037 Hook Checklist

Give me a quick checklist to judge any hook: relevance, clarity, curiosity, honesty, speed and match to the video. Score this hook as an example: **[PASTE HOOK]**

038 Top Hooks for My Niche

Based on this profile of my niche and audience, suggest the five hook styles most likely to resonate and explain why: **[PASTE PROFILE]**

PRO TIP Write ten hooks for every video idea and pick the best two to test. Different hooks on the same idea often perform very differently.

CHAPTER 3

40 PROMPTS

Complete Script Frameworks

15s, 30s and 60s scripts, problem-solution, myth-busting, tutorials

A good script is short, specific and built for speaking. Use these frameworks to write 15, 30 and 60 second videos you can film in one take.

039 15-Second Tip Script

Write a 15-second script sharing one tip about **[TOPIC]** for **[AUDIENCE]**. Include a hook, the tip and a closing line. Keep it under 40 spoken words.

040 15-Second Fact Script

Write a 15-second script that shares one surprising verified fact about **[TOPIC]** with a clear takeaway. Add a placeholder to verify the fact.

041 15-Second Question Script

Write a 15-second script that asks a thought-provoking question about **[TOPIC]** and gives a one-sentence answer that invites comments.

042 15-Second Before and After Script

Write a 15-second script showing a simple before and after change in **[TOPIC]**, based on my real example: **[EXAMPLE]**.

043 15-Second Quick Win Script

Write a 15-second script giving a quick win that **[AUDIENCE]** can do today to improve **[AREA]**.

044 30-Second How-To Script

Write a 30-second how-to script for **[TASK]**. Give a hook, three clear steps, one common mistake and a call to action. Include on-screen text suggestions.

045 30-Second Myth Buster Script

Write a 30-second script that debunks the myth that **[MYTH]**. State the myth, explain the truth and finish with a question to the audience.

046 30-Second Storytime Script

Write a 30-second story script about **[EXPERIENCE]** with a hook, a conflict, a turning point and a lesson viewers can apply.

047 30-Second Mistakes Script

Write a 30-second script on three mistakes people make with **[TOPIC]**, with a fix for each and a final tip to save the video.

048 30-Second Tool Review Script

Write a 30-second honest review of **[TOOL/PRODUCT]** covering who it helps, one strength, one limitation and a verdict. Avoid exaggerated claims.

049 30-Second Day in the Life Script

Write a 30-second day-in-the-life script for a **[ROLE]** with timestamps and visuals, ending with a lesson from the day.

050 30-Second Comparison Script

Write a 30-second script comparing **[OPTION A]** and **[OPTION B]** for **[AUDIENCE]**, covering one pro and one con each and who should pick which.

051 30-Second Listicle Script

Write a 30-second listicle script with five quick items for **[TOPIC]**. Give each item a three-word title and a short explanation.

052 30-Second Challenge Script

Write a 30-second script that introduces a mini challenge about **[TOPIC]** with rules, the benefit and how to share results.

053 30-Second Reaction Script

Write a 30-second reaction script commenting on this general trend or news in **[NICHE]**. Add context and a clear opinion without attacking anyone: **[TOPIC]**

054 45-Second Explainer Script

Write a 45-second explainer on **[CONCEPT]** for beginners. Use a simple analogy, avoid jargon and end with a one-line summary.

055 45-Second Problem Solution Script

Write a 45-second script that names a problem, explains why it happens, offers a three-step solution and ends with a call to action.

056 45-Second Tutorial Script

Write a 45-second tutorial for **[SKILL]** with a hook, materials needed, four steps and a result preview. Add on-screen text cues.

057 45-Second Case Study Script

Write a 45-second script that tells a short case study based on this real example: **[EXAMPLE]**. Cover the situation, action, outcome and lesson.

058 60-Second Deep Dive Script

Write a 60-second script that explains **[TOPIC]** with a hook, context, three key points, a real example and a call to action.

059 60-Second Storytelling Script

Write a 60-second story script using the structure hook, setup, challenge, climax and lesson, based on **[STORY]**.

060 60-Second Step-by-Step Script

Write a 60-second script walking viewers through a five-step process for **[GOAL]**. Add transitions and a closing prompt to save the video.

061 60-Second Expert Opinion Script

Write a 60-second script sharing my expert opinion on **[TOPIC]**, including a clear stance, two reasons, one example and respect for other views.

062 60-Second Lessons Learned Script

Write a 60-second script sharing three lessons I learned from **[EXPERIENCE]**. Keep it honest, specific and relatable.

063 Problem Agitate Solve Script

Write a 30-second script using problem, agitate, solve. Make the problem relatable, the agitation brief and the solution clear for **[AUDIENCE]** and **[PROBLEM]**.

064 Before Bridge After Script

Write a 30-second script using before, bridge, after to show how **[APPROACH]** changes **[SITUATION]**. Use realistic language.

065 Hook Value CTA Script

Write three 20-second scripts for **[TOPIC]** using the simple structure hook, value, call to action. Vary the hook type in each.

066 Rule of Three Script

Write a 30-second script that delivers three short points about **[TOPIC]** in a memorable rhythm, with a punchy opening and closing line.

067 Question and Answer Script

Turn this audience question into a 30-second answer script that restates the question, answers directly and adds one extra tip: **[QUESTION]**

068 Voiceover Script for B-Roll

Write a 30-second voiceover script for **[TOPIC]** with scene-by-scene notes on what b-roll to show, matched to each sentence.

069 Faceless Text-Only Script

Write a text-on-screen script of eight short slides for **[TOPIC]**, with a hook slide, six value slides and a call to action slide.

070 Screen Recording Tutorial Script

Write a 45-second screen recording script for **[TOOL TASK]** with spoken narration and on-screen actions timed to each step.

071 POV Script

Write a 20-second point-of-view script about **[SITUATION]** for **[AUDIENCE]** with a relatable opening, a funny or insightful turn and a short caption.

072 Skit Script

Write a 30-second two-character skit that shows a common mistake in **[TOPIC]** and then the better approach. Keep dialogue short and the lesson clear.

073 Interview Style Script

Write a 40-second interview-style script where I answer three quick questions about **[TOPIC]**. Provide the questions, answers and cut points.

074 Reply to Comment Script

Write a 30-second reply-to-comment script answering this viewer comment helpfully and respectfully: **[COMMENT]**

075 Trend Adaptation Script

Write a 30-second script adapting this general trend format to my niche while staying original and avoiding copyrighted music: **[TREND DESCRIPTION]**

076 Call to Action Variations

Write twelve natural call to action endings for short videos, such as save this, follow for part two or comment your question, matched to the type of video.

077 Script Tightener

Cut this script by 30 percent without losing the main point. Keep the hook and the call to action and mark where the pace could speed up: **[PASTE SCRIPT]**

078 Script to Shot List

Turn this script into a shot list with scene, camera angle, text on screen and approximate timing for each line: **[PASTE SCRIPT]**

PRO TIP Read every script aloud with a timer. If it takes longer than your target length, cut adjectives first, not facts.

CHAPTER 4 20 PROMPTS

Storytelling and Personal Brand Videos

Origin stories, lessons learned, behind the scenes

Stories keep people watching to the end. These prompts help you turn real experiences into short narratives that build trust and personality.

079 Origin Story Script

Write a 45-second script telling how I got started in **[NICHE]**. Use these real details: **[MY BACKGROUND]**. Include a moment of doubt and a lesson.

080 Failure Story Script

Write a 40-second script about a mistake I made in **[AREA]** and what it taught me. Keep it honest, lightly humorous and useful for viewers.

081 Turning Point Story

Write a 45-second script about a turning point that changed how I approach **[TOPIC]**, using this real situation: **[SITUATION]**.

082 Customer Story Script

Write a 45-second script sharing a customer story with permission about how they overcame **[PROBLEM]**, focusing on their effort and avoiding guaranteed outcomes: **[STORY]**

083 Behind the Scenes Script

Write a 30-second behind-the-scenes script showing how I **[TASK]**, with honest details about the messy parts and one useful tip.

084 Lessons From a Year Script

Write a 45-second script about the five lessons I learned in my first year of **[ACTIVITY]**, with a short example for each.

085 Day One vs Today Script

Write a 30-second script comparing where I started with where I am now in **[AREA]**, focusing on the habits and decisions that mattered.

086 Funny Fails Script

Write a 30-second script about a funny failure in **[NICHE]** that ends with a helpful lesson. Keep the humor kind and self-deprecating.

087 Unexpected Lesson Script

Write a 40-second script about an unexpected lesson I learned from **[EVENT]**. Start in the middle of the moment and end with the takeaway.

088 Personal Values Script

Write a 30-second script explaining three values that guide how I work in **[NICHE]**, with a short real example for each.

089 Advice to My Younger Self

Write a 45-second script sharing five pieces of advice I would give my younger self about **[TOPIC]**. Make each one specific and practical.

090 Small Win Story Script

Write a 30-second script celebrating a small win with **[PERSON/SITUATION]** and what viewers can learn about progress.

091 Reluctant Beginner Story

Write a 40-second script about when I felt like a beginner and how I handled it, aimed at people starting **[ACTIVITY]**.

092 Hard Truth Script

Write a 40-second script that shares a hard but helpful truth about **[TOPIC]** with empathy and a constructive next step.

093 Community Story Script

Write a 30-second script highlighting a community member or follower story with permission, focusing on what others can learn: **[STORY]**

094 Myth From My Own Life

Write a 40-second script about a belief I used to hold about **[TOPIC]** that turned out wrong, how I found out and what I do now.

095 Day in the Life Story Arc

Write a 45-second day-in-the-life script that follows a story arc with a goal, an obstacle and a small victory, for **[ROLE]**.

096 Story Hook Library

Write twenty story openers I could use for short videos about my experiences in **[NICHE]**, each beginning mid-scene and under fifteen words.

097 Story Structure Template

Give me a reusable five-part structure for 45-second personal stories, with an example filled in for **[TOPIC]** and tips for pacing.

098 Proud Moment Story Script

Write a 30-second script about a moment I felt proud while working on **[GOAL]**, using these real details: **[MOMENT]**. Keep it humble, specific and end with an encouraging line for viewers.

PRO TIP Tell true stories with specific details. A single concrete moment beats a vague big claim every time.

CHAPTER 5 25 PROMPTS

Educational and Niche Content

Tips, listicles, explainers across popular niches

Education is the most reliable content type for steady growth. These prompts help you teach clearly in a few seconds across popular niches.

099 Explain Like I'm New

Explain **[CONCEPT]** to a complete beginner in a 30-second script using a simple analogy and one example. Avoid jargon.

100 Beginner Mistakes Series

Plan a five-part video series on beginner mistakes in **[NICHE]**. Give each part a title, hook and key point.

101 Quick Tips Series

Create ten quick tip video ideas for **[NICHE]**, each with a hook, a one-sentence tip and the on-screen visual.

102 Tool Tutorial Script

Write a 45-second tutorial showing how to use **[TOOL]** for **[TASK]**. Include step cues and one pro tip.

103 Budget Tips Script

Write a 30-second script giving three money-saving tips for **[NICHE]**. Keep claims general and encourage viewers to check their own situation.

104 Productivity Tips Script

Write a 30-second script about a productivity habit for **[AUDIENCE]** with a hook, a method and a result viewers can try today.

105 Study Tips Script

Write a 30-second script about a study technique such as active recall or spaced practice, explaining how to use it in simple steps.

106 Cooking Hack Script

Write a 30-second cooking hack script for **[DISH/TASK]** with ingredients, steps and a safety or storage tip.

107 Fitness Move Script

Write a 30-second form tips script for **[EXERCISE]** with cues, a common mistake and a reminder to adjust to ability and avoid pain.

108 Money Basics Script

Write a 45-second script explaining **[FINANCE CONCEPT]** in plain English for beginners. State that it is educational and not financial advice.

109 Tech Tip Script

Write a 30-second script explaining a helpful feature of **[DEVICE/APP]** that many people miss, with steps shown on screen.

110 Travel Tips Script

Write a 30-second script sharing three practical tips for visiting **[DESTINATION]**, including a money-saving tip and a mistake to avoid. Mark anything that needs fact-checking.

111 Parenting Tips Script

Write a 30-second script offering a gentle, general parenting tip for **[SITUATION]**. Keep the tone supportive and non-judgmental.

112 Business Tips Script

Write a 45-second script sharing a practical tip for small business owners about **[TOPIC]**, with a short example and a clear action.

113 Career Advice Script

Write a 40-second script offering practical career advice about **[TOPIC]**, such as asking for feedback, with one concrete action to try.

114 Language Learning Script

Write a 30-second script teaching three useful phrases in **[LANGUAGE]** with pronunciation notes and when to use each.

115 DIY Tutorial Script

Write a 45-second DIY script for **[PROJECT]** with tools needed, steps and safety reminders.

116 Design Tip Script

Write a 30-second script giving a quick design tip for **[TOPIC]**, showing a before and after and explaining the principle.

117 Writing Tip Script

Write a 30-second script teaching one writing improvement such as cutting filler words, with a before and after example.

118 Mental Habits Script

Write a 30-second script about a simple mindset habit for **[AUDIENCE]**. Keep claims modest and avoid medical advice.

119 Skill Roadmap Script

Write a 60-second script outlining a beginner roadmap for learning **[SKILL]** in three stages with a first action for each.

120 Common Questions Series

List twenty questions beginners ask about **[NICHE]**. For each, suggest a 30-second video angle and a hook.

121 Glossary Series Script

Write a script for a video series called three terms explained. Give a hook, three terms from **[NICHE]** with simple definitions and a closing question.

122 Misconceptions Series Plan

Plan a series on misconceptions about **[TOPIC]** with ten episodes, each with a hook, the myth, the truth and a source to verify.

123 Fact-Check Reminder

Create a checklist for fact-checking educational short videos before I post, including checking sources, dates, numbers and avoiding overclaiming.

PRO TIP Teach one idea per video. When viewers learn something complete in 30 seconds, they follow for the next lesson.

CHAPTER 6

20 PROMPTS

Product, Service and UGC Scripts

Demos, reviews, before-and-after, testimonial formats

Product and service videos should feel helpful, not pushy. Use these scripts for demos, reviews and testimonials that respect your viewers and platform rules.

124 Product Demo Script

Write a 30-second demo script for **[PRODUCT]** showing the problem, the product in use and one key benefit. Add shot cues and a call to action.

125 Unboxing Script

Write a 40-second unboxing script for **[PRODUCT]** with first impressions, three details I noticed and who it might suit. Keep it honest.

126 Honest Review Script

Write a 45-second review script for **[PRODUCT]** covering what I liked, what could be better and who should buy it. Avoid exaggerated claims.

127 Problem Solution Ad Script

Write a 30-second ad script for **[PRODUCT]** that begins with a relatable problem, shows the solution and ends with a clear call to action. Keep claims truthful.

128 UGC Ad Script

Write a 30-second user-generated style script where a customer shares their experience with **[PRODUCT]**. Keep language natural and avoid unrealistic results.

129 Testimonial Video Script

Write a short interview guide of five questions to ask a happy customer for a testimonial video, plus a closing line to request permission to share.

130 Before and After Demo Script

Write a 20-second script showing a visual before and after using **[PRODUCT/SERVICE]** with simple narration and a disclaimer that results vary.

131 Service Explainer Script

Write a 45-second script explaining how my **[SERVICE]** works in three steps, who it helps and how to get started.

132 Local Business Promo Script

Write a 30-second promo script for a local business, **[BUSINESS]**, highlighting what makes it special, a current offer and where to find it.

133 Limited Offer Script

Write a 20-second script announcing an offer for **[PRODUCT]** ending on **[DATE]**. State the terms clearly and avoid false urgency.

134 Comparison Script

Write a 40-second script comparing **[PRODUCT]** with a general alternative type, focusing on fair, factual differences and who each suits.

135 How I Use It Script

Write a 30-second script showing how I use **[PRODUCT]** in my daily routine, with three real examples and one tip.

136 Affiliate Disclosure Script

Write a 30-second product recommendation script with a clear, natural spoken disclosure that I may earn a commission, and honest reasons for my recommendation.

137 Customer Question Script

Write a 30-second script answering a common customer question about **[PRODUCT/SERVICE]** and ending with a helpful next step.

138 New Arrival Announcement

Write a 15-second announcement script for new **[PRODUCT]** with one standout feature and where to learn more.

139 Packaging and Behind the Scenes

Write a 30-second behind-the-scenes script showing how orders are prepared, to build trust and personality for my small business.

140 Bundle Showcase Script

Write a 30-second script presenting a product bundle with who it is for, what is inside and the value in plain terms.

141 Seasonal Promo Script

Write a 20-second seasonal promotion script for **[SEASON/HOLIDAY]** with a simple hook, the offer details and an end date.

142 FAQ Video Script

Write a 45-second FAQ script answering the three most common questions about **[PRODUCT/SERVICE]** with friendly, direct answers.

143 Gift Guide Script

Write a 30-second gift guide script featuring three products or services for **[RECIPIENT]** under **[BUDGET]**. Give one honest reason for each pick and a clear note on where to find them.

PRO TIP Show the product being used in real situations. Viewers trust demonstration over description, and honest limitations increase credibility.

CHAPTER 7 20 PROMPTS

Captions, Hashtags and On-Screen Text

SEO captions, CTAs, text overlays, pinned comments

Captions, hashtags and on-screen text help people find and understand your video. These prompts keep them short, searchable and consistent with your brand.

144 SEO Caption Writer

Write a caption for a video about **[TOPIC]** that includes the keyword **[KEYWORD]** naturally in the first line, adds a short value statement and ends with a question.

145 Short Punchy Captions

Write ten short captions under 80 characters for a video about **[TOPIC]**, each with a different tone such as funny, direct or curious.

146 Story-Style Captions

Write three caption options of about 100 words that tell a short story behind this video: **[VIDEO DESCRIPTION]**.

147 Call to Action Captions

Write ten caption endings that prompt comments, saves or shares for a video about **[TOPIC]** without sounding forced.

148 Hashtag Strategy

Suggest a hashtag strategy for **[NICHE]** with five broad, five niche and five specific tags, and explain how to rotate them without repeating the exact set every time.

149 Keyword Research Ideas

List thirty search phrases people might use on TikTok and Instagram about **[TOPIC]**, grouped by beginner, problem and comparison intent.

150 On-Screen Text Lines

Write on-screen text for each line of this script, keeping lines under six words and easy to read quickly: **[PASTE SCRIPT]**

151 Subtitle Formatting Guide

Create a guide for readable captions on videos covering line length, timing, highlight words, color contrast and safe zones on screen.

152 Pinned Comment Ideas

Write ten pinned comment ideas that add value or start discussion for a video about **[TOPIC]**, such as a bonus tip, a question or a resource.

153 Comment Reply Bank

Write twenty friendly replies to common comments such as how did you do this, what camera do you use and can you make a part two. Keep each under 25 words.

154 Video Title Variations

Write ten searchable video titles for **[TOPIC]**, balancing clarity and curiosity, each under 60 characters.

155 Cover Text Ideas

Suggest twelve short cover image text options for videos about **[TOPIC]**, each under five words and readable at small sizes.

156 Bio and Link Text

Write five profile bio options for a **[NICHE]** creator that state who I help and what to expect, plus a short call to action for my link.

157 Playlist and Series Names

Suggest ten catchy names for video playlists or series about **[TOPIC]** that are clear and searchable.

158 Caption Translation Helper

Translate this caption into **[LANGUAGE]** naturally while keeping the tone and hashtags relevant for local audiences: **[PASTE CAPTION]**

159 Accessibility Description

Write a short description of this video for viewers who cannot see it, covering visuals, text and actions: **[DESCRIBE VIDEO]**

160 Emoji and Tone Guide

Create a small emoji and tone guide for my captions so my style stays consistent, including which emojis to use, how many and when to skip them.

161 Caption Rewrite for Platform

Rewrite this caption for Instagram, TikTok and YouTube Shorts, adjusting length and tone to suit each platform: **[PASTE CAPTION]**

162 Description Template for Shorts

Write a reusable YouTube Shorts description template with a short summary, keywords, a link placeholder and a related video prompt.

163 Trending Topic Angles

Suggest ten ways to connect a general trending topic, **[TOPIC]**, to my niche **[NICHE]** while staying relevant, original and respectful.

PRO TIP Put your main keyword in the first line of the caption and in the on-screen text. Search is a major source of views on every platform.

CHAPTER 8

20 PROMPTS

Trend and Idea Generation

Trend adaptation, content pillars, series ideas

Never run out of ideas again. These prompts build content calendars, series and trend angles so you always know what to film next.

164 50 Video Ideas

Give me fifty short video ideas for **[NICHE]** targeting **[AUDIENCE]**. Mix education, stories, opinions, demos and community questions, each with a one-line hook.

165 Content Pillar Ideas

Generate ten video ideas for each of my content pillars: **[PILLAR 1]**, **[PILLAR 2]**, **[PILLAR 3]**. Include the format for each idea.

166 Series Concept Generator

Suggest eight series concepts for a **[NICHE]** account with a series name, episode format, ten episode ideas and a recurring hook.

167 Question Mining Prompt

List forty questions that **[AUDIENCE]** might ask about **[NICHE]**, grouped by beginner, intermediate and advanced, and mark the ones suitable for 30-second answers.

168 Seasonal Content Ideas

Suggest twenty video ideas tied to the seasons, holidays and events relevant to **[NICHE]** in the next three months.

169 Evergreen Idea List

Suggest twenty evergreen video topics for **[NICHE]** that will stay relevant for years, with the lasting problem each one solves.

170 Trend Spotting Framework

Explain how I can spot and evaluate trends in **[NICHE]**, including what signals to watch, how to judge fit and how to adapt without copying others.

171 Duet and Stitch Ideas

Suggest ten ways to respond to other creators' videos in **[NICHE]** in a respectful, value-adding way. Remind me to credit and follow platform rules.

172 Collaboration Ideas

Suggest ten collaboration ideas with other creators in or near **[NICHE]**, including format, benefit to each side and a short outreach message.

173 Challenge Ideas

Suggest ten original challenge ideas for **[AUDIENCE]** related to **[NICHE]**, each with simple rules and a hashtag idea.

174 Giveaway Video Ideas

Suggest five giveaway ideas that fit platform rules and attract the right audience for **[NICHE]**. Add a script outline and a reminder to read each platform's contest rules.

175 Live Stream Topic Ideas

Suggest fifteen topics for live streams in **[NICHE]** with a short outline, interaction ideas and how to turn each live into three short clips.

176 Repurposing Plan

Show me how to turn one long video or blog post about **[TOPIC]** into ten short videos, with clip ideas, hooks and titles.

177 Comment-to-Video Ideas

Turn these comments from my audience into video ideas with hooks and one-sentence answers: **[PASTE COMMENTS]**

178 Weekly Batching Plan

Create a weekly batching plan for **[VIDEOS PER WEEK]** videos covering ideation, scripting, filming, editing and scheduling with time estimates.

179 Content Calendar for a Month

Create a 30-day content calendar for **[NICHE]** with a topic, format and hook for each day and a balance of education, story and promotion.

180 Performance Review Prompt

Analyze these video stats and suggest what patterns they show and what to test next. Present three hypotheses, not firm conclusions: **[PASTE STATS]**

181 Idea Scoring Matrix

Create a simple scoring matrix to rank video ideas by audience interest, ease of production, uniqueness and fit with goals, and score these ideas: **[PASTE IDEAS]**

182 Experiment Planner

Design a four-week experiment testing one variable, such as hook style or video length, with a control, success measure and decision rule.

183 Idea Backup Bank

Give me twenty emergency video ideas that need no preparation, no special equipment and under five minutes of filming.

PRO TIP Keep an ideas list and add to it daily. When it is time to film, choose from the list instead of starting from scratch.

CHAPTER 9 17 PROMPTS

Bonus: Weekly Batching System

30-day plan, repurposing checklist, hook testing tracker

Finish with systems that make creating faster. This bonus chapter gives you a repeatable weekly workflow, formulas and checklists you can use for every video.

184 Weekly Workflow Planner

Create a weekly short-form workflow for **[HOURS]** available time covering ideas, scripting, filming, editing, posting and engagement. Present it as a schedule.

185 Pre-Filming Checklist

Create a checklist to run before filming covering script, lighting, sound, background, outfit, props, captions and platform settings.

186 Pre-Posting Checklist

Create a final check before posting covering hook, accuracy, captions, hashtags, cover, music rights and call to action.

187 Cheat Sheet: Hook Formulas

List ten reusable hook formulas with fill-in-the-blank templates and one example each for **[NICHE]**.

188 Cheat Sheet: Script Formula

Provide a simple three-part script formula for 15, 30 and 60 second videos, with timing guidance for each part and a filled-in example.

189 Cheat Sheet: Caption Formula

Give me a caption formula with hook, value, personality and call to action. Fill it in for a video about **[TOPIC]**.

190 Cheat Sheet: Storytelling Formula

Provide a five-step formula for short stories with an example about **[TOPIC]** and tips for adding emotion without exaggeration.

191 Cheat Sheet: Comment Engagement Plan

Outline a 15-minute daily engagement routine for replying to comments, answering questions and finding new video ideas.

192 Hook Testing Tracker

Create a simple tracker with columns for video, hook, platform, views, watch time and notes, and explain how to review it weekly.

193 Growth Goals Planner

Ask me five questions about my short-form goals, then turn my answers into a realistic 90-day plan with weekly actions. Avoid promising specific follower numbers.

194 Creative Block Breaker

Give me ten quick exercises to get unstuck when I feel out of ideas, such as reading comments, revisiting old videos and changing formats.

195 Brand Consistency Checklist

Create a checklist to keep my videos consistent in voice, visuals, colors, intros and posting rhythm.

196 Monetization Options Overview

Explain general ways short-form creators can earn, such as brand partnerships, products, services and platform programs, with a reminder that eligibility and income vary.

197 Brand Pitch Email

Write a short pitch email to a brand proposing a content collaboration. Include my niche, audience details placeholders, a content idea and a clear next step.

198 Disclosure and Compliance Reminder

Write a short reminder of general advertising disclosure practices for creators, such as labeling partnerships, and suggest I check platform and local rules.

199 Burnout Prevention Plan

Create a sustainable posting plan that prevents burnout, with minimum viable posting days, rest weeks and a way to batch ahead.

200 Quarterly Content Review

Create a quarterly review template covering best videos, lessons learned, audience feedback, goals met and the plan for the next quarter.

PRO TIP Pick a set filming day each week and treat it like an appointment. Batching is the biggest time saver for short-form creators.

Prompt Customization Guide

Every prompt in this pack can be improved with a little context. Use the master template below, then adapt the pieces to your task.

The master prompt template

> Act as **[ROLE]**. My goal is **[GOAL]**. The audience is **[AUDIENCE]**. Use a **[TONE]** tone. Here is the background: **[CONTEXT]**. Produce **[OUTPUT FORMAT]** in about **[LENGTH]**. Avoid **[THINGS TO AVOID]**. Before you answer, ask me up to three questions if anything is unclear.

Six upgrades that improve any prompt

- **Set a role.** Tell the AI who to be, such as an experienced editor or a patient tutor, so it picks the right vocabulary and depth.
- **Share real context.** Paste your own notes, product details or goals. Specific input produces specific output.
- **Define success.** Say what a great answer looks like: length, structure, level of detail, what to include.
- **Give an example.** Paste a sample you like and ask the AI to follow its structure and style, not copy its words.
- **Set boundaries.** List words, claims or topics to avoid and rules the answer must respect.
- **Ask for options.** Request three versions with different angles, then combine the best parts.

Follow-up phrases that work

- Make this shorter and more direct.
- Rewrite for a complete beginner.
- Give me three alternative versions with different angles.
- What is missing or unclear in this draft?
- Turn this into a checklist I can follow.
- Now critique your own answer and fix any weak points.

Prompt Tracker

Print this page or copy it into your notes. Record the prompts that work best for you, what you changed, and how well the result performed.

Prompt No.	What I used it for	My edits	Rating (1-5)

Thank You

Thank you for downloading this pack. We hope it saves you time and helps you do better work with AI.

Browse more free prompt packs, cheat sheets and AI tools at **aipdfbundles.com**.

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