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AI Prompts for Non-Profit and Social Impact

Trusted by 3,500+ Non-Profits & Changemakers ☒ Impact-Focused & Donor-Ready

66 PROMPTS

2026-10-24

THE PROMPTS

66 total

01 Act as a non-profit fundraising strategist. Help me craft a donor appeal letter for cause [CAUSE - e.g., clean water access] targeting audience [AUDIENCE - e.g., first-time donors] with emotional hook [HOOK - e.g., child story] and goal [GOAL - e.g., $10k for wells].

02 Generate 10 compelling fundraising campaign name ideas for non-profit [NAME - e.g., Hope Foundation] focused on [CAUSE - e.g., education for girls] with tone [TONE - e.g., hopeful, urgent, empowering].

03 Help me write a donation page copy for campaign [CAMPAIGN - e.g., Winter Food Drive] explaining impact [IMPACT - e.g., $20 feeds family for week] with CTA for donor [DONOR TYPE - e.g., individual, corporate].

04 Create a 30-day social media fundraising content calendar for cause [CAUSE - e.g., ocean conservation] with posts [TYPES - e.g., stories, stats, donor shoutouts] for platform [PLATFORM - e.g., Instagram, LinkedIn].

05 Act as a grant writer. Draft a grant proposal outline for project [PROJECT - e.g., youth mentorship program] for funder [FUNDER - e.g., community foundation] including problem [PROBLEM], solution [SOLUTION], budget [BUDGET].

06 Generate a compelling problem statement for grant application about issue [ISSUE - e.g., homelessness in city] with data points [DATA - e.g., local stats] and population [POPULATION - e.g., veterans] without inventing statistics.

07 Help me write a grant cover letter for organization [ORG NAME - e.g., Green Roots] applying to [GRANT - e.g., Environmental Justice Grant] for project [PROJECT - e.g., tree planting] highlighting mission [MISSION].

08 Create a grant budget narrative for project [PROJECT - e.g., mobile health clinic] explaining costs [COSTS - e.g., staff, supplies, transport] and alignment with funder [FUNDER - e.g., health foundation] priorities.

09 Act as a storytelling coach for non-profits. Help me turn beneficiary story about [PERSON - e.g., single mother] and transformation [TRANSFORMATION - e.g., from unemployment to business owner] into impact story with ethical guidelines.

10 Generate a donor thank-you email template for donor [DONOR - e.g., monthly donor, major donor] who gave [AMOUNT - e.g., $50] to campaign [CAMPAIGN - e.g., back-to-school drive] showing impact [IMPACT].

11 Help me create a storytelling framework for organization [ORG - e.g., animal shelter] about [TOPIC - e.g., rescue and adoption] using [FRAMEWORK - e.g., Hero's Journey, Before-After-Bridge] with protagonist [PROTAGONIST - e.g., volunteer].

12 Create 5 ethical story collection questions to interview beneficiary [BENEFICIARY - e.g., student, patient] about experience with program [PROGRAM - e.g., scholarship] ensuring dignity and consent.

13 Act as a community outreach planner. Generate an outreach plan for non-profit [ORG - e.g., food bank] to engage community [COMMUNITY - e.g., Latino community in Austin] for initiative [INITIATIVE - e.g., free meals].

14 Help me write a partnership outreach email to organization [PARTNER - e.g., local business] for collaboration [COLLAB - e.g., charity run] for cause [CAUSE - e.g., cancer support] highlighting mutual benefit.

15 Generate a volunteer recruitment post for role [ROLE - e.g., event volunteers, tutors] for organization [ORG - e.g., youth center] emphasizing impact [IMPACT - e.g., mentoring at-risk youth] and commitment [TIME - e.g., 2 hrs/week].

16 Create a volunteer training outline for program [PROGRAM - e.g., crisis helpline] covering values [VALUES - e.g., empathy, confidentiality], tasks [TASKS], and support [SUPPORT - e.g., supervision].

17 Act as a non-profit copywriter. Write a compelling About Us page for organization [NAME - e.g., Bright Futures] working on [CAUSE - e.g., child literacy] founded [YEAR - e.g., 2015] with mission [MISSION].

18 Generate 10 newsletter subject lines for non-profit [ORG - e.g., ocean cleanup org] campaign [CAMPAIGN - e.g., year-end giving] that increase open rates without being misleading.

19 Help me create a year-end impact report outline for non-profit [ORG - e.g., health non-profit] covering achievements [ACHIEVEMENTS - e.g., served 5000 families], finances [FINANCES], stories [STORIES].

20 Create a donor persona for non-profit about [CAUSE - e.g., mental health] including demographics [DEMOGRAPHICS], motivations [MOTIVATIONS - e.g., personal experience], and communication preference [PREFERENCE].

21 Act as a fundraising event planner. Plan a low-cost fundraising event [EVENT - e.g., community dinner, virtual auction] for cause [CAUSE - e.g., homeless shelter] with budget [BUDGET - e.g., $500] and goal [GOAL - e.g., $5000].

22 Generate a sponsorship package outline for event [EVENT - e.g., 5K run for education] offering tiers [TIERS - e.g., Bronze $500, Gold $5000] with benefits [BENEFITS - e.g., logo, speaking slot].

23 Help me write a press release for non-profit [ORG - e.g., Habitat chapter] announcing milestone [MILESTONE - e.g., 100th home built] with quotes [QUOTES - e.g., from family, director].

24 Create a crisis communication response for non-profit [ORG - e.g., aid organization] facing issue [ISSUE - e.g., donation misuse allegation] with transparency and accountability steps.

25 Act as a social media strategist for non-profits. Generate 12 Instagram caption ideas for cause [CAUSE - e.g., wildlife protection] with CTA [CTA - e.g., donate, share, volunteer] and hashtags [HASHTAGS].

26 Generate a LinkedIn post for non-profit leader [NAME - e.g., Executive Director] about topic [TOPIC - e.g., importance of unrestricted funding] targeting audience [AUDIENCE - e.g., donors, philanthropists].

27 Help me create a video script for 60-second impact video about program [PROGRAM - e.g., mentorship for girls] showing problem [PROBLEM], solution [SOLUTION], and call to action [CTA - e.g., donate].

28 Create an email nurture sequence for new donors of [ORG - e.g., animal rescue] - 4 emails over 2 weeks covering welcome, story [STORY], impact [IMPACT], and second gift ask.

29 Act as a grant researcher. List what information I need to find grants for non-profit in [FIELD - e.g., arts education] serving [POPULATION - e.g., low-income youth] in region [REGION - e.g., California].

30 Generate a letter of inquiry (LOI) template for foundation [FOUNDATION - e.g., Ford Foundation] for project [PROJECT - e.g., legal aid for immigrants] under 2 pages with key sections [SECTIONS].

31 Help me write a board member recruitment message for non-profit [ORG - e.g., community health] seeking skills [SKILLS - e.g., finance, legal, fundraising] and commitment [COMMITMENT - e.g., quarterly meetings].

32 Create a board meeting agenda template for non-profit [ORG - e.g., youth development org] covering mission moment [MOMENT], financial update [UPDATE], and strategic discussion [DISCUSSION].

33 Act as a program evaluator. Design a simple logic model for program [PROGRAM - e.g., job training] with inputs [INPUTS], activities [ACTIVITIES], outputs [OUTPUTS], outcomes [OUTCOMES].

34 Generate survey questions to measure impact of program [PROGRAM - e.g., after-school tutoring] for participants [PARTICIPANTS - e.g., parents, students] measuring change [CHANGE - e.g., confidence, grades].

35 Help me create a one-pager for donors about program [PROGRAM - e.g., clean water wells] showing cost [COST - e.g., $100 per well], impact [IMPACT - e.g., serves 100 people], and story [STORY].

36 Create a crowdfunding campaign story for platform [PLATFORM - e.g., GoFundMe] for cause [CAUSE - e.g., rebuild community center] with goal [GOAL - e.g., $20k] and rewards [REWARDS - e.g., thank you notes].

37 Act as a community organizer. Generate talking points for community meeting about issue [ISSUE - e.g., lack of affordable housing] in neighborhood [NEIGHBORHOOD - e.g., Eastside] with residents [RESIDENTS].

38 Generate a door-knocking script for volunteers of [ORG - e.g., voter education non-profit] canvassing for [CAUSE - e.g., school funding measure] with introduction, ask, and closing.

39 Help me write an advocacy letter to policymaker [POLICYMAKER - e.g., city council member] about policy [POLICY - e.g., funding for parks] on behalf of organization [ORG - e.g., parks coalition].

40 Create a petition text for campaign [CAMPAIGN - e.g., Save Local Library] targeting [TARGET - e.g., city mayor] with problem [PROBLEM - e.g., budget cuts], solution [SOLUTION], and urgency.

41 Act as a content strategist. Generate a blog post outline for non-profit [ORG - e.g., hunger relief] about topic [TOPIC - e.g., myths about food insecurity] with SEO keywords [KEYWORDS - e.g., food bank, hunger].

42 Help me create a donor retention plan for non-profit [ORG - e.g., education non-profit] with lapsed donors [LAPSED - e.g., no gift in 6 months] using touchpoints [TOUCHPOINTS - e.g., call, impact update].

43 Generate a major donor cultivation plan for donor [DONOR TYPE - e.g., high-net-worth individual] interested in [CAUSE - e.g., climate action] with steps [STEPS - e.g., tour, lunch, proposal].

44 Create a matching gift campaign email for donor [AUDIENCE - e.g., employees of corporate partner] with match [MATCH - e.g., double match until Friday] for campaign [CAMPAIGN - e.g., year-end].

45 Act as a volunteer coordinator. Write a volunteer appreciation message for volunteer [NAME - e.g., Sarah] who contributed [CONTRIBUTION - e.g., 100 hours tutoring] for program [PROGRAM - e.g., literacy program].

46 Generate a volunteer feedback survey with 10 questions for program [PROGRAM - e.g., animal shelter] to improve retention and experience for volunteers [VOLUNTEER TYPE].

47 Help me create a social impact storytelling calendar for month [MONTH - e.g., November] for cause [CAUSE - e.g., gratitude and giving] aligning with dates [DATES - e.g., Giving Tuesday].

48 Create a corporate social responsibility pitch for company [COMPANY - e.g., local tech firm] to partner with non-profit [ORG - e.g., STEM for girls] with benefits [BENEFITS - e.g., employee volunteering].

49 Act as an impact measurement coach. Help me define KPIs for non-profit program [PROGRAM - e.g., microloans for women] measuring success [SUCCESS - e.g., businesses started, income increase] without overclaiming.

50 Generate a case for support document outline for capital campaign [CAMPAIGN - e.g., new community center] with need [NEED - e.g., space], vision [VISION], and giving levels [LEVELS - e.g., $1000-$100k].

51 Help me write a legacy giving brochure copy for non-profit [ORG - e.g., university scholarship fund] explaining bequest [BEQUEST - e.g., will, trust] in simple, sensitive language for donor [DONOR - e.g., older donor].

52 Create a monthly giving program name and benefits for non-profit [ORG - e.g., child sponsorship org] with giving levels [LEVELS - e.g., $10, $25, $50/month] and impact per level [IMPACT PER LEVEL].

53 Act as a community engagement facilitator. Design a focus group guide for community [COMMUNITY - e.g., refugee families] about service [SERVICE - e.g., healthcare access] with 8 open-ended questions.

54 Generate a testimonial request email for beneficiary [BENEFICIARY - e.g., graduate of program] of program [PROGRAM - e.g., job readiness] with consent form language and guidance [GUIDANCE].

55 Help me create a conflict resolution script for non-profit team [TEAM - e.g., volunteers and staff] dealing with issue [ISSUE - e.g., scheduling, communication] with empathy and mission focus.

56 Create a diversity, equity, and inclusion statement for non-profit [ORG - e.g., arts organization] serving community [COMMUNITY - e.g., diverse urban youth] with commitment [COMMITMENT - e.g., inclusive programming].

57 Act as a fundraising copy editor. Improve this donation appeal [PASTE APPEAL] for cause [CAUSE - e.g., disaster relief] to be more donor-centric, clear, and ethical without guilt-tripping.

58 Generate a thank-you video script for donors of campaign [CAMPAIGN - e.g., holiday toys] featuring staff [STAFF - e.g., director] and beneficiary [BENEFICIARY - e.g., child] with authentic gratitude.

59 Help me create a website donation form optimization checklist for non-profit [ORG - e.g., small non-profit] to increase conversion with fields [FIELDS - e.g., amount, frequency, impact].

60 Create a Google Ad Grant ad copy for non-profit [ORG - e.g., suicide prevention hotline] targeting keyword [KEYWORD - e.g., crisis help] with compliant, compassionate messaging.

61 Act as a non-profit financial storyteller. Help me explain annual budget [BUDGET ITEMS - e.g., 70% programs, 20% admin] to donors of [ORG - e.g., transparency-focused non-profit] in clear, trust-building language.

62 Generate an annual appeal letter series for non-profit [ORG - e.g., library foundation] - 3 letters for [AUDIENCE - e.g., loyal donors] over [TIME - e.g., November-December] with theme [THEME - e.g., love of reading].

63 Help me create a peer-to-peer fundraising toolkit for supporter [SUPPORTER - e.g., birthday fundraiser] for cause [CAUSE - e.g., cancer research] with page template, email, and social posts.

64 Create a donor welcome packet outline for new donor [DONOR - e.g., first-time $100 donor] of organization [ORG - e.g., conservation org] including welcome letter, impact sheet, and next steps.

65 Act as a community outreach writer. Draft a flyer copy for free service [SERVICE - e.g., free tax prep, health screening] offered by non-profit [ORG] for community [COMMUNITY] in language [LANGUAGE - e.g., English, Spanish].

66 Generate a partnership MOU outline between non-profit [ORG A - e.g., food pantry] and organization [ORG B - e.g., school district] for project [PROJECT - e.g., weekend backpack program] with roles [ROLES] and goals [GOALS].

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