AI PROMPT PACK | 2026 EDITION



AI Prompts for Dropshipping Ads

That Turn Clicks Into Sales

140 COPY-PASTE PROMPTS

Works with ChatGPT | Claude | Gemini AIPDFBUNDLES.COM

AI PROMPT PACK | 2026 EDITION

AI Prompts for Dropshipping Ads That Turn Clicks Into Sales

140	9	3
COPY-PASTE PROMPTS	CHAPTERS	AI TOOLS SUPPORTED

Great ads start with strong angles and clear copy. This pack gives you 140 AI prompts for creating ad creative, product pages and testing plans for online stores.

Important notice

Provide product details, audience and benefits, then generate several variations to test. Keep all claims truthful and follow each ad platform's advertising policies. No specific results are guaranteed. Prompts are starting points and do not guarantee any particular result. You are responsible for reviewing, editing and verifying every AI output before you use it.

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Table of Contents

Welcome and How to Use This Pack 4

Chapter 1: Product and Audience Research 5

Chapter 2: Ad Angles and Hooks 7

Chapter 3: Ad Copy for Meta, TikTok and Google 10

Chapter 4: Video and UGC Scripts 14

Chapter 5: Product Pages and Descriptions 17

Chapter 6: Landing Page and Offer Optimization 20

Chapter 7: Email and Retargeting 22

Chapter 8: Testing and Reporting 24

Chapter 9: Bonus: Ad Compliance Checklist 26

Prompt Customization Guide 27

Prompt Tracker 28

Thank You 29

Welcome and How to Use This Pack

This pack is built so you can open it, copy a prompt, and get a useful first draft in minutes. Every prompt is original, follows the same simple layout, and is written to work with ChatGPT, Claude, Gemini and similar AI assistants.

Start in 5 steps

1. **Pick a chapter** that matches the task in front of you today.
2. **Copy the prompt** from its shaded box and paste it into your AI tool.
3. **Replace every [BRACKET]** with your real details: names, numbers, audience, goal, tone.
4. **Read and refine.** Ask follow-ups such as make it shorter, more formal, or give me three options.
5. **Save your winners** in the Prompt Tracker at the end so your best prompts are one click away.

How the prompt cards work

> **EXAMPLE Prompt title tells you the use case**
>
> The shaded text is the exact prompt to copy. Anything in **[BRACKETS]** is a placeholder you fill in, for example **[YOUR AUDIENCE]** or **[TONE]**.

Get better results every time

- **Add context.** The more specific your details, the more useful the answer. Include audience, goal and constraints.
- **Name the format.** Ask for a table, a checklist, three variations, or a word limit when you need one.
- **Iterate.** Treat the first reply as a draft. One or two follow-up messages usually double the quality.
- **Keep your voice.** Paste a short sample of your own writing and ask the AI to match its tone.
- **Verify.** Check facts, figures, names and any rules that apply to you before publishing or sending.

Privacy reminder: never paste passwords, payment details or sensitive personal or client information into an AI tool. Use placeholders or anonymized examples instead.

CHAPTER 1 15 PROMPTS

Product and Audience Research

Pain points, desires, objections, avatar builder

Good ads begin with understanding a real customer. These research prompts help you uncover pain points, desires and objections before you spend a dollar on traffic.

001 Product Audience Profile

Create a detailed customer profile for **[PRODUCT]**: age range, lifestyle, daily problems, what they have tried before, what they want most and where they spend time online. Present it as a one-page summary.

002 Pain Point Extractor

List twenty specific pain points **[AUDIENCE]** has that **[PRODUCT]** could help with. Rank them by how often they are mentioned and how urgent they feel.

003 Desire and Outcome Map

List fifteen desires and outcomes **[AUDIENCE]** wants related to **[PRODUCT]**, from practical benefits to emotional ones such as feeling confident or saving time.

004 Objection List

List fifteen objections a shopper might have before buying **[PRODUCT]**, such as price, quality, shipping time and trust. For each, suggest an honest way to address it.

005 Review Mining

Analyze these customer reviews and list recurring complaints, praise and phrases customers use. Suggest ad angles based on them: **[PASTE REVIEWS]**

006 Competitor Ad Analysis

Based on these descriptions of competitor ads, identify the common hooks, offers and visuals, and suggest three ways to differentiate honestly: **[PASTE DESCRIPTIONS]**

007 Unique Selling Points

Based on these product facts, write five unique selling points in plain language, each tied to a customer benefit. Only use facts I provide: **[PRODUCT FACTS]**

008 Product Positioning Statement

Write a positioning statement in the form for **[AUDIENCE]** who struggle with **[PROBLEM]**, **[PRODUCT]** is the **[CATEGORY]** that **[BENEFIT]** unlike **[ALTERNATIVE]**. Give five versions.

009 Product Name Ideas

Suggest twenty brand or product name ideas for **[PRODUCT TYPE]** aimed at **[AUDIENCE]**. Keep them short, memorable and free of known trademarks, and note that I must check availability.

010 Product Vetting Checklist

Create a checklist for evaluating a dropshipping product covering supplier reliability, shipping times, quality, margins, return policy, safety and compliance with regulations.

011 Supplier Questions

Write fifteen questions to ask a potential supplier about quality, samples, shipping, packaging, returns, branding options and communication.

012 Margin and Pricing Questions

List the costs I should include when calculating profit on **[PRODUCT]**, such as product cost, shipping, fees, ad spend and returns, and give a simple formula. Do not estimate prices.

013 Seasonality Check

Create a list of questions to evaluate whether **[PRODUCT]** depends on seasons, trends or holidays, and how I could plan inventory and ads around that.

014 Avatar Interview Questions

Write twenty questions I could ask customers in a short survey about their needs, buying process and experience with **[PRODUCT CATEGORY]**.

015 Market Risk Review

List the risks of selling **[PRODUCT]** such as safety rules, restricted categories, intellectual property and ad policy limits, and what I should verify before launching.

PRO TIP Pull real language from reviews, comments and questions. Customers describe their problems better than any copywriter can.

CHAPTER 2 20 PROMPTS

Ad Angles and Hooks

Problem, benefit, social proof, curiosity, comparison angles

An angle is the reason someone stops scrolling. Use these prompts to generate many honest angles per product so you can test what actually resonates.

016 Ad Angle Generator

Generate twenty distinct ad angles for **[PRODUCT]** aimed at **[AUDIENCE]**, covering problem, benefit, social proof, comparison, convenience and gift ideas. Give each angle a one-line description.

017 Problem-Led Hooks

Write ten hooks that begin with a relatable problem **[AUDIENCE]** faces, then lead into **[PRODUCT]** as a possible solution. Keep them under fifteen words.

018 Benefit-Led Hooks

Write ten benefit-led hooks for **[PRODUCT]** focusing on time saved, comfort, convenience or confidence. Avoid exaggeration and unprovable claims.

019 Curiosity Hooks

Write ten curiosity-driven hooks for **[PRODUCT]** that make people want to see more, without being misleading.

020 Social Proof Hooks

Write ten hooks that use real customer feedback or numbers. Use placeholders for actual data and do not invent testimonials: **[REAL REVIEW/STAT]**

021 Comparison Hooks

Write ten hooks comparing **[PRODUCT]** to a common alternative such as old methods or generic options. Keep comparisons fair and factual.

022 Gift Angle Hooks

Write ten gift-focused hooks for **[PRODUCT]** for occasions such as **[OCCASION]**, speaking to the buyer rather than the recipient.

023 Lifestyle Hooks

Write ten hooks that show how **[PRODUCT]** fits into a day in the life of **[AUDIENCE]**, focusing on small moments and real situations.

024 Seasonal Hooks

Write ten seasonal hooks for **[PRODUCT]** for **[SEASON/HOLIDAY]**, with a clear reason to buy now that is truthful.

025 Question Hooks

Write ten question hooks that make **[AUDIENCE]** think about **[PROBLEM]**, such as have you ever or what if, each under twelve words.

026 Myth Busting Angles

Write five myth-busting angles about **[PRODUCT CATEGORY]** with a short explanation for each, based on accurate information only.

027 Before and After Angles

Describe five before and after ad concepts for **[PRODUCT]** showing visible, realistic differences, with a note about avoiding misleading comparisons.

028 Authority Angles

Suggest five authority-based angles such as materials, certifications or design process for **[PRODUCT]**. Only use facts I can prove: **[FACTS]**

029 Humor Angles

Suggest five light-hearted, relatable angles for **[PRODUCT]** that make the audience smile while still showing the benefit.

030 Urgency Without Pressure

Suggest ten honest ways to create a reason to act soon for **[PRODUCT]**, such as real stock limits or genuine offer end dates, without false urgency.

031 Angle Prioritization

Rank these ad angles by clarity, relevance to the audience and ease of testing, and suggest which three to launch first: **[PASTE ANGLES]**

032 Angle to Creative Brief

Turn this ad angle into a creative brief for a video or image ad, including hook, visual, message, offer and call to action: **[PASTE ANGLE]**

033 Angle Variations

Create five variations of this ad angle for different audience segments: **[ANGLE]**. Segments: **[SEGMENTS]**

034 Negative Angle Review

Review these angles and flag any that could mislead, make unproven claims or violate typical advertising rules, with safer rewrites: **[PASTE ANGLES]**

035 Retargeting Angles

Suggest eight retargeting angles for people who viewed **[PRODUCT]** but did not buy, addressing objections such as price, trust and fit.

PRO TIP Test one angle at a time. If you change the hook, the visual and the offer together, you will not know what made the difference.

CHAPTER 3 25 PROMPTS

Ad Copy for Meta, TikTok and Google

Primary text, headlines, descriptions, search ads

Ad copy needs to be short, clear and honest. These prompts give you primary text, headlines and descriptions for the biggest ad platforms.

036 Facebook Primary Text Short

Write five short primary text options of under 125 characters for **[PRODUCT]** aimed at **[AUDIENCE]**. Each should have a hook and a clear call to action.

037 Facebook Primary Text Long

Write a 100-word primary text for **[PRODUCT]** using the structure problem, solution, benefits and call to action. Keep claims truthful and specific.

038 Facebook Headlines

Write ten headline options under 40 characters for a **[PRODUCT]** ad, covering benefit, offer, question and curiosity styles.

039 Instagram Caption Ad Copy

Write three Instagram ad captions for **[PRODUCT]** with a strong first line, two benefits and an invitation to shop, in a friendly tone.

040 Instagram Story Ad Text

Write text for a three-frame Instagram Story ad for **[PRODUCT]** with a hook frame, a benefit frame and a call to action frame.

041 TikTok Ad Captions

Write five TikTok ad captions under 100 characters for **[PRODUCT]** that feel native and conversational, with a clear but gentle call to action.

042 Google Search Headlines

Write fifteen responsive search ad headlines under 30 characters for **[PRODUCT]**, including keyword, benefit and offer variations.

043 Google Search Descriptions

Write four search ad descriptions under 90 characters for **[PRODUCT]** with a benefit, a trust element such as returns and a call to action.

044 Google Shopping Title Optimizer

Rewrite this product title for shopping feeds, putting the most important keywords first and keeping it under 150 characters. Do not add claims that are not true: **[PASTE TITLE]**

045 Pinterest Ad Copy

Write Pinterest ad titles and descriptions for **[PRODUCT]** focused on inspiration, ideas and use cases, with relevant keywords.

046 YouTube Ad Script Hook

Write ten opening lines for a skippable YouTube ad for **[PRODUCT]** that appear in the first five seconds and give a reason to keep watching.

047 Native Ad Headline Set

Write ten native-style headlines for **[PRODUCT]** that read like helpful articles, remain truthful and avoid clickbait.

048 Offer Copy Variations

Write five ways to present this offer clearly in ad text, without confusing terms: **[OFFER DETAILS]**

049 Call to Action Variations

Write twenty call to action phrases for **[PRODUCT]** ads, ranging from soft such as learn more to direct such as shop now.

050 Feature to Benefit Lines

Turn this list of product features into one-line benefits for ad copy. Keep every line accurate: **[FEATURES]**

051 Emotional Copy Version

Write an emotional ad copy version for **[PRODUCT]** focused on how customers feel after using it, based on realistic experiences, in under 90 words.

052 Direct Response Version

Write a direct response ad copy version for **[PRODUCT]** with a clear offer, benefits and instructions on how to buy, in under 90 words.

053 Storytelling Ad Copy

Write a short story-style ad for **[PRODUCT]** about a customer facing **[PROBLEM]** and discovering a better way. Use a fictional example and avoid claims about specific results.

054 Bundle Offer Copy

Write ad copy promoting a bundle of **[PRODUCTS]** focusing on convenience, value and who it is for, using truthful pricing language.

055 Free Shipping Offer Copy

Write five short ad copies highlighting free shipping over **[AMOUNT]**, with accurate conditions stated clearly.

056 Guarantee Messaging

Write clear, honest copy that explains my **[DAYS]**-day return policy and guarantee in simple language for ads and product pages.

057 Review-Based Ad Copy

Write an ad using this genuine customer review as the central message. Quote it accurately and keep my copy short: **[PASTE REVIEW WITH PERMISSION]**

058 Ad Copy Rewrite for Policy

Rewrite this ad copy to avoid risky claims, personal attributes and misleading statements, while keeping the main benefit: **[PASTE COPY]**

059 Ad Copy A/B Test Set

Write four versions of ad copy that differ only in the hook, so I can test hooks fairly. Product: **[PRODUCT]**. Audience: **[AUDIENCE]**.

060 Localization Version

Adapt this ad copy for **[COUNTRY/REGION]**, adjusting language, currency, shipping and cultural references. Flag anything needing local legal review: **[PASTE COPY]**

PRO TIP Read every ad against platform policy and local advertising rules before launch. Claims about health, results or income draw the most rejections.

CHAPTER 4 20 PROMPTS

Video and UGC Scripts

15s to 45s scripts, unboxing, demo, testimonial formats

Video drives most e-commerce ad performance. These prompts give you scripts for creators, founders and customers to film quickly with a phone.

061 15-Second Problem Solution Ad

Write a 15-second video ad script for **[PRODUCT]** with a relatable problem, the product in action and a call to action. Include text overlay cues.

062 30-Second Demo Ad

Write a 30-second demo script for **[PRODUCT]** showing how it works in three steps, with a hook, voiceover and shot descriptions.

063 UGC Creator Brief

Write a creator brief for a user-generated video ad for **[PRODUCT]**, including the key message, must-say points, things to avoid, scenes to film and length.

064 UGC Script Natural Tone

Write a 30-second testimonial-style script for a creator to deliver in their own words about **[PRODUCT]**. Include talking points rather than exact lines, and stay truthful.

065 Unboxing Ad Script

Write a 25-second unboxing ad script for **[PRODUCT]** showing first impressions, packaging, a key feature and a call to action.

066 Founder Story Ad

Write a 30-second founder story script explaining why I started selling **[PRODUCT]**, with honest details and a clear invitation to shop.

067 Customer Review Compilation Script

Write a 20-second script structure for a video that compiles real customer reviews of **[PRODUCT]**, with on-screen text and transitions. Use only genuine reviews.

068 Before and After Demo Script

Write a 20-second before and after demo script for **[PRODUCT]** showing a realistic result with an on-screen note that results vary.

069 Comparison Ad Script

Write a 30-second script comparing **[PRODUCT]** with a typical alternative on three honest points, ending with who each suits best.

070 Problem Reaction Hook Script

Write a 15-second script that begins with a creator reacting to a common **[PROBLEM]**, then introduces **[PRODUCT]** naturally.

071 Gift Guide Video Script

Write a 30-second gift guide script featuring **[PRODUCT]** for **[RECIPIENT]** with a hook, why it makes a great gift and where to buy.

072 Day in the Life Ad Script

Write a 30-second day-in-the-life script showing **[AUDIENCE]** using **[PRODUCT]** at three moments, with simple voiceover.

073 How It Works Explainer

Write a 30-second explainer script for **[PRODUCT]** describing the problem, how it works and key specs in simple language.

074 Packaging and Quality Close-Up Script

Write a 20-second close-up script highlighting materials, stitching or build details of **[PRODUCT]**, using only true statements.

075 Questions Answered Script

Write a 30-second script answering the top three customer questions about **[PRODUCT]**, with a friendly tone and a clear call to action.

076 Seasonal Promo Video Script

Write a 20-second promo video script for **[PRODUCT]** for **[SEASON/EVENT]**, with an offer, end date and clear call to action.

077 Retargeting Video Script

Write a 15-second retargeting script reminding viewers about **[PRODUCT]**, addressing one common objection and offering a reason to return.

078 Hook Testing Set

Write ten different opening three-second hooks for the same **[PRODUCT]** video so I can test which holds attention best.

079 Storyboard Table

Create a storyboard table for this script with columns for time, visual, audio, on-screen text and notes: **[PASTE SCRIPT]**

080 Video Ad Checklist

Create a checklist for reviewing a video ad before launch, covering hook, clarity, product visibility, captions, claims, audio rights, call to action and platform specs.

PRO TIP Keep videos real. Authentic phone footage in natural light often outperforms polished studio ads, especially on short-form platforms.

CHAPTER 5 20 PROMPTS

Product Pages and Descriptions

Titles, bullets, FAQs, benefit copy, policy pages

Your product page does the closing. These prompts help you write clear, persuasive pages that answer questions and build trust.

081 Product Title Options

Write ten product title options for **[PRODUCT]** that are clear and include main keywords, under 80 characters, without false claims.

082 Product Description Long

Write a 250-word product description for **[PRODUCT]** with a benefit-led opening, features explained as benefits, who it is for and a closing call to action.

083 Bullet Point Benefits

Write six bullet points for **[PRODUCT]** pairing each feature with a customer benefit. Keep each under 20 words and only use facts I provide: **[FACTS]**

084 Short Description

Write a 40-word short description for **[PRODUCT]** that appears near the add to cart button, with the main benefit and a trust element.

085 Specifications Table

Create a clear specifications table for **[PRODUCT]** from these details. Mark anything missing as **[CONFIRM]**: **[DETAILS]**

086 How to Use Section

Write a how to use section for **[PRODUCT]** with simple steps, tips and safety notes where relevant.

087 FAQ Section

Write ten FAQs for **[PRODUCT]** covering sizing, materials, shipping, returns and care, with short honest answers. Mark facts for me to confirm.

088 Size and Fit Guide Text

Write a clear size or fit guide for **[PRODUCT]** explaining how to measure, how it fits and what to do if between sizes.

089 Care Instructions

Write care and maintenance instructions for **[PRODUCT]** based on these materials: **[MATERIALS]**. Keep them accurate and simple.

090 Shipping Information Page

Write a clear shipping policy page including processing time, delivery estimates by region, tracking and what to do if an order is delayed. Use placeholders for my real times.

091 Returns Policy Page

Write a customer-friendly returns and refund policy with eligibility, process, timeframe and exceptions, using plain language. I will review it for legal accuracy.

092 About Us Page

Write an About Us page for my store **[STORE NAME]** telling our story, values and what makes us different, using these true facts: **[FACTS]**.

093 Trust Badge Text

Suggest short trust messages for a product page, such as secure checkout or easy returns, that are accurate for my store: **[MY POLICIES]**

094 Customer Review Request Email

Write an email asking recent buyers for an honest review, with a simple link and thanks. Do not offer incentives for positive reviews.

095 Cart Page Reassurance Text

Write short reassurance lines for the cart page covering returns, secure payment and support, based on my true policies: **[POLICIES]**

096 Collection Page Description

Write a 100-word collection page description for **[CATEGORY]** that helps shoppers choose and includes natural keywords.

097 Meta Title and Description

Write an SEO meta title under 60 characters and a meta description under 155 characters for **[PRODUCT PAGE]**.

098 Alt Text for Product Images

Write concise alt text for these product images, describing what is shown for accessibility and search: **[DESCRIBE IMAGES]**

099 Product Page Audit

Review this product page copy for clarity, trust, benefits, missing information and unproven claims, and list prioritized improvements: **[PASTE COPY]**

100 Cross-Sell Copy

Write short cross-sell text for **[PRODUCT]** suggesting complementary items, explaining why they go well together.

PRO TIP Put the most important information above the fold. Shoppers decide quickly, and clear titles, bullets and photos matter most.

CHAPTER 6 12 PROMPTS

Landing Page and Offer Optimization

Bundles, guarantees, urgency done honestly, CTA variations

Small offer and landing page improvements can lift conversion without more traffic. Use these prompts to test clear offers, honest guarantees and persuasive page flow.

101 Landing Page Outline

Create an outline for a landing page selling **[PRODUCT]** with sections for hook, problem, solution, benefits, proof, FAQs, guarantee and call to action.

102 Hero Section Copy

Write five hero section options for **[PRODUCT]** with a headline, subheadline and button text, focusing on the clearest benefit.

103 Offer Structure Ideas

Suggest ten honest offer structures for **[PRODUCT]** such as bundles, volume discounts and free shipping thresholds, and explain who each suits.

104 Bundle Ideas

Suggest five bundle ideas combining **[PRODUCT]** with complementary items, with a bundle name, items and a customer-focused reason it makes sense.

105 Guarantee Wording

Write three versions of a clear returns or satisfaction guarantee statement for **[PRODUCT]**, matching my actual policy: **[POLICY]**.

106 Honest Scarcity Ideas

Suggest ways to communicate genuine limits such as small batch production or seasonal availability without creating false scarcity.

107 Checkout Friction Review

List common friction points in online checkout and give a checklist to review my store for forms, shipping costs, payment options and trust signals.

108 Price Presentation Tips

Explain different ways to present pricing clearly, such as per-day cost or bundle savings, and warn about misleading price comparisons.

109 Social Proof Placement

Suggest where to place reviews, ratings and user photos on a product page for the most trust, with an explanation for each placement.

110 Mobile Page Review

Create a checklist to review my product page on mobile covering load speed, image size, text readability, button placement and sticky add to cart.

111 Post-Purchase Upsell Copy

Write a post-purchase upsell message for **[PRODUCT]** suggesting a complementary item, with a clear benefit and easy opt-out.

112 Exit Intent Message

Write three short exit intent messages for shoppers about to leave, offering help, an answer to common questions or a small incentive that I actually offer.

PRO TIP Make one change at a time and measure results over enough visits. Small samples can mislead.

CHAPTER 7 12 PROMPTS

Email and Retargeting

Abandoned cart, post-purchase, win-back sequences

Email and retargeting bring back visitors who were almost ready. Use these sequences to follow up helpfully, without spam.

113 Welcome Email Sequence

Write a three-email welcome sequence for new subscribers of **[STORE]**, introducing the brand, best sellers and a first-order incentive that I offer: **[OFFER]**.

114 Abandoned Cart Sequence

Write a three-email abandoned cart sequence for **[PRODUCT]** with subject lines, a gentle reminder, an answer to common objections and a final note. Keep it helpful.

115 Browse Abandonment Email

Write an email for visitors who viewed **[PRODUCT]** but did not add to cart, with helpful information and a link to reviews or FAQs.

116 Post-Purchase Thank You Email

Write a post-purchase email that thanks the customer, explains shipping, sets expectations and shows how to use the product.

117 Review Request Sequence

Write a two-email sequence asking for a review a few days after delivery, with a friendly tone and easy link.

118 Win-Back Campaign

Write a three-email win-back sequence for customers who have not purchased in six months, with value, a reminder and a final offer I actually provide.

119 VIP Customer Email

Write an email thanking loyal customers with early access to new products and a genuine perk I can offer: **[PERK]**.

120 New Product Launch Email

Write an email announcing **[PRODUCT]**, with a short story, three benefits and a clear call to action.

121 Back in Stock Alert

Write a short back in stock message for waitlist subscribers with product highlights and a link to buy while stock lasts.

122 SMS Message Set

Write five short SMS messages for order updates and promotions, each under 160 characters and compliant with opt-in rules. Add an opt-out line.

123 Retargeting Ad Copy Set

Write five retargeting ad copies for visitors who viewed **[PRODUCT]**, addressing objections such as price, trust and fit with accurate information.

124 Subject Line Variations

Write twenty email subject lines for **[PRODUCT/OFFER]**, mixing curiosity, benefit and urgency honestly, each under 50 characters.

PRO TIP Segment your emails by behavior. Someone who abandoned a cart needs a different message than a new subscriber.

CHAPTER 8 10 PROMPTS

Testing and Reporting

Test plans, creative briefs, results analysis prompts

Testing is how you learn what works. These prompts help you plan experiments, read results and make decisions without guesswork.

125 Creative Test Plan

Create a two-week plan for testing ad creatives for **[PRODUCT]** with a hypothesis, variables, budget placeholders, success metrics and a decision rule.

126 Testing Matrix

Build a testing matrix with rows for angles and columns for creative formats so I can test systematically without repeating combinations.

127 Metrics Explained

Explain common ad metrics such as click-through rate, cost per click, conversion rate and return on ad spend in simple terms, and what each can tell me.

128 Ad Report Summary

Analyze this campaign data and give three observations, three possible reasons and three tests to run next. Treat reasons as hypotheses: **[PASTE DATA]**

129 Creative Fatigue Checklist

Create a checklist to spot creative fatigue and list ways to refresh ads with new hooks, visuals and formats.

130 Low Conversion Diagnosis

List the most likely areas to check when ads get clicks but few sales, such as page speed, price, trust, shipping and offer, with questions for each.

131 High Cost Diagnosis

List areas to check when ad costs are rising, such as audience, creative, competition and landing page, with simple tests for each.

132 Weekly Review Template

Create a weekly e-commerce ads review template covering spend, results, top creatives, learnings and next week's experiments.

133 Customer Feedback Loop

Describe a simple process for collecting customer feedback after purchase and using it to improve ads, product pages and the product.

134 Scaling Checklist

Create a checklist to review before increasing ad budget, covering stable results, stock levels, fulfillment, customer service capacity and cash flow.

PRO TIP Decide in advance what result will make you stop, scale or change an ad. It prevents emotional decisions.

CHAPTER 9 6 PROMPTS

Bonus: Ad Compliance Checklist

Claim review, platform policy reminders

Protect your store and your customers with a few simple compliance habits. This bonus chapter helps you review claims and policies before they cause problems.

135 Ad Claims Checklist

Create a checklist for reviewing every ad claim, covering whether it is true, provable, not misleading, not exaggerated and consistent with the product page.

136 Platform Policy Reminder

Write a short reminder to review the current advertising policies of each platform before launching, listing categories that usually need extra care.

137 Testimonial and Review Rules

Write a short guide to using customer testimonials and reviews honestly, including getting permission and not fabricating or editing meaning.

138 Disclosure Reminder

Write a short reminder about disclosing partnerships and affiliate relationships clearly when working with creators or influencers.

139 Customer Service Reply Templates

Write five customer service reply templates for delayed shipping, wrong item, refund request, damaged product and where is my order.

140 Cheat Sheet: Ad Copy Formula

Provide a simple ad copy formula with hook, problem, solution, proof and call to action. Fill in an example for **[PRODUCT]**.

PRO TIP Keep screenshots of your ads and claims along with the evidence supporting them. It helps if a platform or customer ever asks.

Prompt Customization Guide

Every prompt in this pack can be improved with a little context. Use the master template below, then adapt the pieces to your task.

The master prompt template

> Act as **[ROLE]**. My goal is **[GOAL]**. The audience is **[AUDIENCE]**. Use a **[TONE]** tone. Here is the background: **[CONTEXT]**. Produce **[OUTPUT FORMAT]** in about **[LENGTH]**. Avoid **[THINGS TO AVOID]**. Before you answer, ask me up to three questions if anything is unclear.

Six upgrades that improve any prompt

- **Set a role.** Tell the AI who to be, such as an experienced editor or a patient tutor, so it picks the right vocabulary and depth.
- **Share real context.** Paste your own notes, product details or goals. Specific input produces specific output.
- **Define success.** Say what a great answer looks like: length, structure, level of detail, what to include.
- **Give an example.** Paste a sample you like and ask the AI to follow its structure and style, not copy its words.
- **Set boundaries.** List words, claims or topics to avoid and rules the answer must respect.
- **Ask for options.** Request three versions with different angles, then combine the best parts.

Follow-up phrases that work

- Make this shorter and more direct.
- Rewrite for a complete beginner.
- Give me three alternative versions with different angles.
- What is missing or unclear in this draft?
- Turn this into a checklist I can follow.
- Now critique your own answer and fix any weak points.

Prompt Tracker

Print this page or copy it into your notes. Record the prompts that work best for you, what you changed, and how well the result performed.

Prompt No.	What I used it for	My edits	Rating (1-5)

Thank You

Thank you for downloading this pack. We hope it saves you time and helps you do better work with AI.

Browse more free prompt packs, cheat sheets and AI tools at **aipdfbundles.com**.

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